

Hayward Area

CHAMBER OF COMMERCE

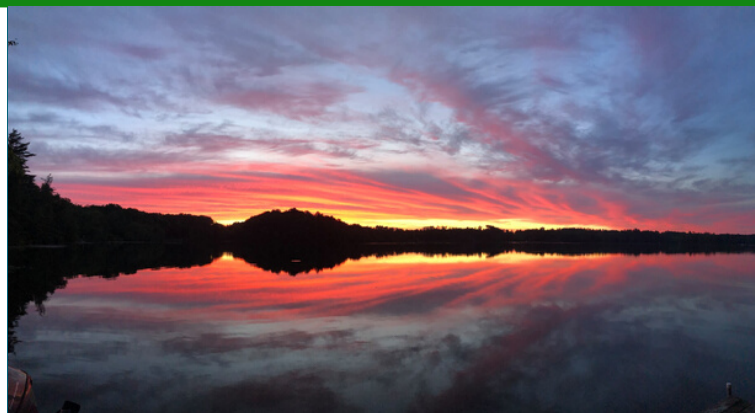
Up North HAPPENINGS

Start of Summer 2020

As a valuable member of our Hayward Area Chamber of Commerce we want to provide you with an update of what we're up to throughout the month. We also want to use this newsletter as a way to let you know what other members are doing in the community and highlight positive happenings in the area.

Chamber Office Updates

Our Information Center, which is shared with the Hayward Lakes Visitor & Convention Bureau, opened back up to the public on May 26. In that time we have helped over 1200 guests in person and over 700 over the phone. Our Information Specialists have taken great care to make guests feel safe and welcomed. Over 400 [Vacation Guides](#) have been mailed out to people inquiring about visiting the Hayward Area. Our office also sent out over 190 letters of support to area small businesses to help them qualify for the WEDC "We're All In" Grant.



Celebrating Businesses With Ribbon Cuttings



Hayward Barber Shop - June 9

*Please click on the photo of the business
to find their Facebook page for more info!*



Hayward Fitness Fanatics - June 25



Lost Roof Cafe - June 26

***Congratulations to all these businesses
on their current endeavors!***



Tally Ho Supper Club - June 30

Members In The News

It's always exciting to see a local business and the Hayward Area featured in the news, whether it's in the Sawyer County Record, a news station out of Duluth or an online publication. Click the links to view the recent news stories on the following businesses and Hayward happenings.

***Some publications may require a subscription to view.*

Backroads Coffee & Tea, Inc.

CAMBA

Main Street Tacos

Riverside Motel

West's Hayward Dairy

Main Street Re-Opening

Hayward Vacation Destination

**ESPN Chicago/Chauncey's Great
Outdoors (7/4 episode at 19:54)**

Just in case You Missed It



The Hayward Street Piano made its debut on Tuesday, June 30 with an appearance by Ian and Sean Okamoto. City Alderman Jim Miller raised the idea in a brainstorming meeting between the Hayward Downtown Business District and our Hayward Area Chamber of Commerce. The piano was painted by [See My Art, Inc.](#) (SMART) which is a not-for-profit corporation that inspires, empowers, validates, and supports people with disabilities through art. Any passerby is encouraged to play a tune or two! The piano is located between James Netz Photography and West's Hayward Dairy on Second Street.



In partnership with [Beau Petersen Photography & Video Productions](#), five separate videos were produced in June highlighting a variety of activities in the Hayward Area for all to enjoy. Please check out the videos which highlight [area golf](#), [lakes](#), [biking trails](#), [ATV riding trails](#) & [more!](#)

Though we are saddened by the cancellation of this year's Musky Festival, limited release shirts were printed by [Hidden Bay Graphics](#). They've already been a hit, with the third re-order on the way! Call our office to learn details.



Social Media Statistics



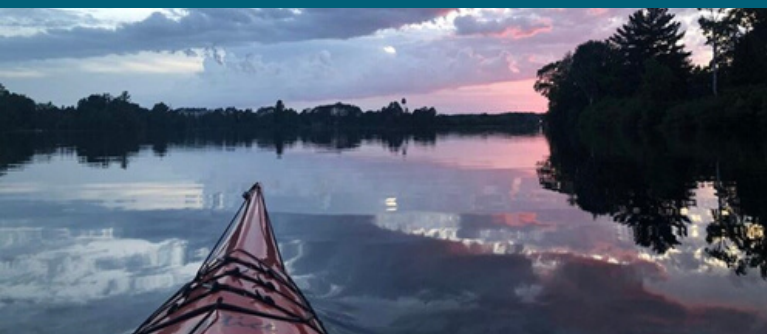
In the last 28 days our posts have reached 46,919 people! 21,156 people have engaged with our posts and our videos boast 19,260 views.



Since June 1 there have been 1416 video views & 1367 post likes.

#haywardwi

#upnorth



Better Together As a Community



We'd like to recognize member businesses who recently supported other businesses or organizations in the community with donations. Thank you for building each other up!



Peoples Bank Midwest presented a check to the Northwoods Humane Society on May 8



Chippewa Valley Bank donated \$5,000 to the Hayward Sports Center on June 16



The Hayward Community Credit Union distributed \$20,000 in grant funds to local businesses & non-profits on June 24



Don Johnson Hayward Motors and Chevrolet donated \$1,000 and equipment to the Hayward Youth Baseball Program on July 2

"Thank you to Johnson Financial Group for your generous donation to Hayward Community Food Shelf. Johnson Financial Group recently donated \$150,000 to several non-profit organizations across Wisconsin to support them in improving the lives of families in need due to the **COVID-19 pandemic."**

****Shared on the Hayward Community Food Shelf Facebook Page**

****Pictures and information were provided on business Facebook pages**

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662