

Hayward Area

CHAMBER OF COMMERCE

Up North HAPPENINGS

July + August 2020

And just like that it's September! Continue reading for some member and community highlights from the last two months.

Chamber Office Updates

In July and August our Information Specialists have helped over 2700 guests in person and over 1100 over the phone.

Over 670 Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of almost 13 per business day!

Social Media Statistics

In the last 28 days our posts have reached 21,368 people! 8552 people have engaged with our posts and our videos boast 9,773 views.

Since August 1 our Instagram has had 8,125 impressions.

#haywardwi **#upnorth**



Celebrating New Members



**A ribbon cutting ceremony was held on
July 10 to celebrate new member
American Insurance Services**

Welcome to our new members:

Joyful Journey Alpacas & Yarn Harmony Gifts

Hayward Land Title

Keenan Construction LLC

Steigerwaldt Land Services

Tally Ho Supper Club

*Please click on the business name to visit
their website or social media*

Mark Your Calendar

**Check out online calendar for a full list of
events and community updates**

*Are we missing your event or have any changes?
Let us know!*

Sept. 1 through 12 - Chalk the Block for Suicide Prevention

Sept. 6 - River Jam at River's Edge Saloon

Sept. 19 through 26 - Relay for Life of Sawyer County Virtual 5K Run/Walk

Sept. 26 & 27 - Birkie Trail Run Festival

Sept. 26 - JLAAC 4-Person Golf Scramble & Dinner

Oct. 4 - Telemark Ascent MTB Race

The Area In The News

Chris Interviews with KBJR6 & CBS 3 News

Milwaukee Sentinel Journal: WI's Summer Tourism Destinations Fill Up with Visitors

Sawyer County Record: Area Receives Over \$18 Million in PPP Funds

The Haute Seeker: Cool Cities & Towns to Visit in the Midwest

Sawyer County Record: LCO Ojibwe College Announces Isham-Chase Scholarship

***Some publications may require a subscription to view.*

Just In Case You Missed It



1 Hayward High School graduates of the class of 2020 held their belated commencement ceremony on July 16 on the Rod Lundberg Football Field. This year's class had 6 valedictorians, who all gave speeches at this year's socially distanced ceremony.



2 The American Birkebeiner Ski Foundation safely hosted almost 150 runners for this year's Lumberjack 5K Run/Walk on August 1. A virtual option was also available for participants.

3 The Sawyer County Fair was held August 13-15. Numerous safety measures were taken to hold this primarily outdoor event. This year's event included junior animal showing & judging, a horse pull, music by Chris Kroeze, horse showing, tractor pull, demo derby and the bull & barrel main event.

4 The Hayward Hawks Baseball team beat Spooner 10-2 on August 8 to advance to State. They went on to beat Brill for the Indy League Tournament Title on August 9. Ultimately the Hawks were defeated during the State Finals, ending their 2020 season.



5 "Music on Main" is a music series that the Hayward Business Improvement District and local musician John Adler created to give local musicians a spot to shine downtown. This pop-up music series has been taking place on select Mondays and Thursdays throughout the summer in a parking space to allow downtown patrons a chance to hear some live tunes. Our HACC stage was added to the Peoples Bank Midwest green lot in late August. Their next event is scheduled for this Sunday, Sept. 6 from 2-4 pm on the Peoples Bank Midwest green lot.

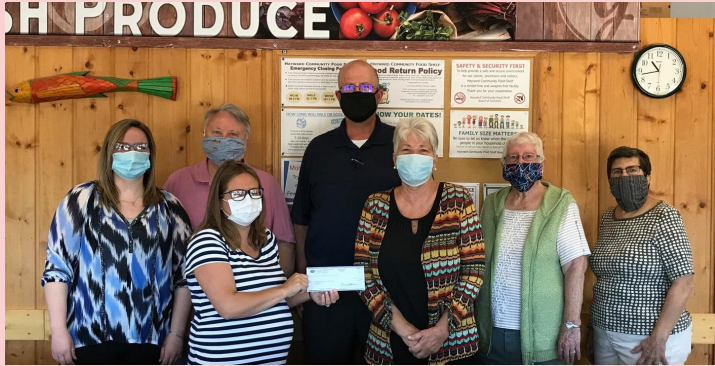


****Pictures and information were provided on business or organization Facebook pages**

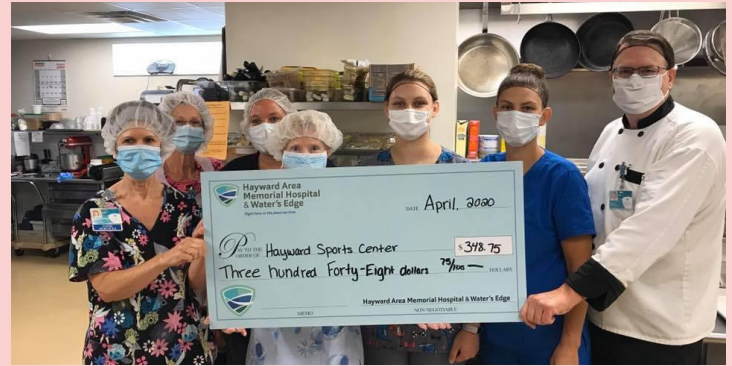
Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donation or awards!



Peoples Bank Midwest presented a check to the Hayward Community Food Shelf



The Hayward Area Memorial Hospital + Water's Edge donated \$348.75 to the Hayward Sports Center



The Hayward Area Memorial Hospital + Water's Edge donated \$152 to the LCO Boys & Girls Club



Our Chamber presented the Hayward Community Credit Union with the "Small Town, Big Heart" award on July 28. HACC presented this award to thank HCCU for a \$5,000 grant we received in June

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Despite not holding a race this year, the Borah Epic was still able to make an annual contribution of \$10,000 to CAMBA

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662