

Hayward Area

CHAMBER OF COMMERCE

Up North HAPPENINGS

November + December 2020

Winter has officially arrived! All things snow related are in full swing and we've loved seeing such a tremendous amount of support throughout the entire community this holiday season.

Chamber Office Updates

In November and December, our Information Specialists have helped over 450 guests in person and over 500 over the phone. More than 375 Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area this winter. In 2020, the Vacation Guide was viewed over 162,000 times digitally too!

Social Media Statistics

In the last 28 days our posts have reached 29,994 people! 9,770 people have engaged with our posts and our videos boast 11,402 views.

Since Nov. 1 our Instagram has had 19,990 impressions.

#haywardwi #upnorth



Celebrating Excellence With the Annual Business Awards



Large Business of the Year:
Big Fish Golf Course



Small Business of the Year:
Anderson, Hager & Moe S.C.



New Business of the Year:
Hidden Bay Graphics



Service Organization of the Year:
Hayward Community Food Shelf



Volunteer of the Year:
Hayward Community Food Shelf Volunteers



Outstanding Manager of the Year:
Tami Rusch

Welcome To Our New Members

Jeffrey's Tree Service
Hidden Woods Real Estate
Sno-Trails Snowmobile Club

Just In Case You Missed It



1 The Sno-Trails Snowmobile Club was awarded the International Club of the Year Award at the International Snowmobile Hall of Fame Induction ceremonies in Eagle River this fall. They also have been selected as Club of the Year by the American Council of Snowmobile Associations (ACSA) after winning the Association of Wisconsin Snowmobile Clubs (AWSC) Club of the Year award for 2019-2020. Congratulations on your achievements!



2 We want to congratulate Tom Duffy, Sr. on his "semi" retirement! Tom opened his law practice in 1961 and will just be working Tuesdays and Wednesdays for the time being. Throughout the years he has been a huge supporter of our Chamber and has contributed immensely to the Hayward Area community. Thank you for your support, Tom!



3 Tom Flavin, owner of Tally Ho Supper Club, and David McClain, have been the leads for the last 10 years for an effort called All Needs in Home Caregiver. They delivered gifts to residents and staff at many area assisted living homes and facilities and sang carols for the holidays. They also provided their yearly luncheon for Veteran's on Dec. 21.



4 A huge thank you to outgoing Board Member Taylor Nelson of Associated Bank!



5 We are proud to support our community, members, and local businesses through our Chamber Dollar Program. We increased from approximately \$94,000 in Chamber Bucks sold in 2019 to over \$150,000 in 2020. That's a LOT of money that stays directly in the Hayward Area and at member businesses specifically. This really shows how much people are striving to keep money local and support our small businesses.

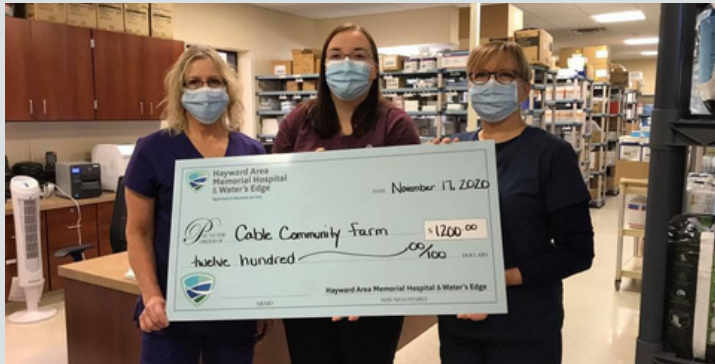
**THINK LOCAL
ALL YEAR**

SHOP.
SUPPORT.
EXPERIENCE.

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations and grants!



Hayward Area Memorial Hospital + Water's Edge (along with their partners at **Memorial Medical Center**) contributed a total of \$2400 to the Cable Community Farm. \$358 was also donated to **Regional Hospice Services** through the Casual 4 a Cause drive.

Hayward Area Memorial Hospital + Water's Edge Environmental Services Team donated \$500 to both to the **Hayward Sports Center** and the **Boys & Girls Club of Lac Courte Oreilles**.



Anderson, Hager & Moe, S.C. presented a donation to the **Park Center** on Dec. 28.



Frandsen Bank & Trust donated a shed to the **Hayward Community Food Shelf**. This will make it possible for food distribution to continue in the cold winter months

***Pictures and information were provided on business or organization Facebook pages*

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ElementChurch donated to the **Boys and Girls Club of Lac Courte Oreilles**, **Fishing Has No Boundaries**, **Northwoods New Life Resource Center** and the **Hayward Community Food Shelf** as part of their 2020 Giveback campaign. (see above)

Associated Bank of Hayward presented a check for \$10,000 to **Indianhead Community Action Agency** (ICAA) for entrepreneurial business development.



The Hayward Foundation for Educational Enrichment presented multiple grants at the November School Board Meeting.

***Pictures and information were provided on business or organization Facebook pages*

This is just a small sampling of how people, organizations, and businesses were giving back to the community the last 2 months. Thank you to ALL who are supporting each other in big ways and with small gestures.