

Hayward Area CHAMBER OF COMMERCE *Up North* HAPPENINGS

January + February 2021

What a winter wonderland we've been in for the last few months! Locals and visitors alike enjoyed skiing, snowmobiling, ice fishing, snowshoeing, fat biking and so much more during this season.

Chamber Office Updates

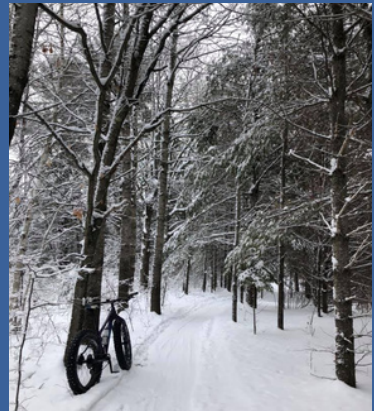
In January and February, our Information Specialists have helped over 300 guests in person and over 540 over the phone. Over 570 [Vacation Guides](#) have been mailed out to people inquiring about visiting the Hayward Area, an average of 14 per business day!

Social Media Statistics

In the last 28 days our posts have reached 14,335 people! 3,795 people have engaged with our posts and our videos boast 8,141 views.

Since January 1 our Instagram has had 22,228 impressions.

#haywardwi **#upnorth**



Celebrating New Members



A ribbon cutting ceremony was held on January 8 to celebrate the opening of Northwoods Burgers & Fries

Welcome to our new members:

[Amundson's Appliance](#)

[GD LLC](#)

[McCormick House Inn](#)

[Scott McKenzie](#)

[Tavern at White Stag Farm](#)

[University of Wisconsin Superior - Center for Continuing Education](#)

[The Whistle Punk](#)

[Wisecarver Public Relations](#)

[WOJB Radio 88.9 FM](#)

[ZenBusiness](#)

Please click on the business name to visit their website or social media

The Area In The News

CBS 3 Duluth City by City: #SledSawyer Contest Feature

KBJR6: Moving Up North - 2020 Delivers Population Boom to Several Northland Comm.

CBS 3 Duluth City by City: New Hayward Area Chamber President Melissa Jordan

KBJR6: "A Shock to Us": Wisconsin Businesses Concerned Over Potential PPP Tax

WDIO: Up North Sno Trails Club Grooming Trails for Businesses, Riders for 51 Years

WDIO: 47th Annual American Birkebeiner Goes Virtual

Fox21: Birkie Organizers Create More Virtual Race Options

***Some publications may require a subscription to view.*

Just In Case You Missed It



1 Mike Perrson, President of the Hayward Lakes Chapter of Muskies, Inc., was nominated for induction into the 2021 Muskies, Inc. Hall of Fame. He was nominated by Mike Brandt, a longtime member of the Hayward Lakes Chapter of Muskies, Inc. The announcement of this honor was shared at the Ovarian Cancer Symptom Awareness Organization's Warm-Up By the Fire event at Blackiron Bar & Grill on February 22.



2 The Hayward Lake Visitors and Convention Bureau held a #sledsawyer2020 selfie competition where riders could enter their selfies for a chance to win cash prizes! They announced the winners on March 3.

3 The Gitchi Gami Games took place on January 16 & 17. These events are part of the Junior Cup and Youth Cup event series of 2021. The JNQ series is governed by Central Cross Country Skiing (CXC) and encourages young athletes from U8 to U23 age divisions to enjoy cross country skiing and develop their skills.

4 The Northland Area Builders Association held its 11th Annual Ice Fishing Event on Saturday, January 16 on Nelson Lake. This is a non-profit event with a portion of proceeds donated to the Nelson Lake Association Fish Sticks Program and & other area non-profits.



5 A big thank you to the current 2021 Festival Sponsors! Click [here](#) to view Musky Fest information and [here](#) for Fall Fest information. If you are interested in sponsoring a festival or event, please contact our office at 715-634-8662 or brianna@haywardareachamber.com



****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donation or awards!



The Hayward Lions Club donated a Defibrillator to the Hayward Civic Club (DBA Hayward Golf Club) on January 22.



Enbridge, Inc. presented a check to the Hayward Community Food Shelf for \$8,500 on February 11.



Hayward Area Memorial Hospital & Water's Edge

Right here in the place we love.

The Hayward Area Memorial Hospital + Water's Edge donated \$13,000 to 22 various community organizations as part of their Community Giving Campaign in January. The organizations that received donations are:
Area American Legion Posts (Hayward, Minong, Cable, Gordon & Barnes), Bayfield Co. Snowmobile Alliance, Cable Area Food Shelf, CAMBA, Comforts Food Pantry - Minong, Fishing Has No Boundaries, Hayward Chapter, Habitat Restore of Sawyer County, HASTA, Area Libraries (Hayward, Drummond, & Winter), Northwest Connection Family Resources, the Salvation Army, Sawyer County Snowmobile Alliance, SCOPE, and the Senior Resource Center.



Don Johnson's Hayward Motors donated \$1,000 to the Hayward Sports Center on February 22. They held a test drive event on February 20 and donated \$25 to Hayward Youth Hockey for each test drive.

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Have some fun news to share or something great that you've recognized happening in the community? We want to hear it!
Contact brianna@haywardareachamber.com or call us to tell us all about it:
(715) 634-8662