

Hayward Area CHAMBER OF COMMERCE

Up North HAPPENINGS

March + April 2021

Happy Spring! March and April brought us snow, rain, and sunshine-y days. Looking forward to the bustling summer in the Northwoods!

Chamber Office Updates

In March and April, our Information Specialists have helped almost 500 guests in person and over 600 over the phone. Over 780 [Vacation Guides](#) have been mailed out to people inquiring about visiting the Hayward Area, an average of over 17 per business day!

Social Media Statistics

In the last 28 days our posts have reached 23,181 people! 5,609 people have engaged with our posts and our videos boast 6,640 views.

Since March 1 our Instagram has had 16,889 impressions.

#haywardwi **#upnorth**



Celebrating Members



A ribbon cutting ceremony was held on April 28 to celebrate the re-opening and new membership of The Whistle Punk

Welcome to our new members:

Chippewa Flowage Lake Homes

Harbor Living, LLC

Heaven's Best Carpet Cleaning

Lost Roof Café

Northwoods Burgers & Fries

Powell's on Round Lake

Vibes Bakery and Speakeasy

Wisconsin Surf

Wisecarver Public Relations

Please click on the business name to visit their website or social media

Happy Anniversary:

Complete Computer Solutions (25 years!) & Coborn's (100 years!)

The Area **In The News**

Sawyer County Record: Treeland Resort Goes Solar

Midwest Living: Top Things to Do Around Hayward, WI

Sawyer County Record: Pandemic Spurs Growth of Tally Ho Gardens

WTMJ Milwaukee: Travel Wisconsin Summer Planning

KBJR: Hayward Gears Up for Wisconsin Governor's Fishing Opener

CBS 3 Duluth City by City: Musky Queen Scholarship Program

***Some publications may require a subscription to view.*

Just In Case You Missed It



1 The 50-year-old Sno-Trails Snowmobile Club hosted their annual picnic and fundraiser on March 16. In the last two years, the club has received the state AWSC Club of the Year Award, the International Snowmobile Hall of Fame Club of the Year Award, and the American Council of Snowmobile Associations Club of the Year Award. Big congratulations to all involved!



2 The World's Longest Weenie Roast took place on March 6 at Lakewoods Resort. The event included Snowmobile Speed Runs, Live Music, Klement's Racing Sausages, Hot Dog Cookout, Games for the kids and kids at heart. All proceeds from the event directly went to local EMS groups and organizations.



3 Greetings from Hayward! The new selfie-worthy mural went up on March 26 on Second Street in Downtown Hayward thanks to NABA, Stacey Hessel, anonymous donors, Dalton Hessel, and artist Kelly Meredith. A great addition to the Hayward area!



4 Life is Simple... Fish & Fest! Musky Fest 2021 is set to take place June 25-27. T-shirts and collector buttons arrived just in time for the Wisconsin Governor's Fishing Opener and are available for purchase at the Hayward Information Center and, of course, will be sold during Musky Fest weekend! Visit muskyfest.com for details on the weekend.



More than 200 participants enjoyed a sunny Shamrock Shuffle this year on March 20.

5 The Downtown Hayward Business Improvement District hosted this year's event and added a medallion hunt and Lucky Charm's Eating Contest.

****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donation or awards!



Hayward Area Memorial Hospital + Water's Edge served community suppers for First Lutheran Church throughout the month of March. Marketplace Foods, The Steakhouse, and Lynn's Custom Meats & Catering all contributed meals as well.



The Hayward Community Credit Union presented the Hayward Music Program with \$200 on March 1.



The Hayward Foundation for Educational Enrichment presented Mr. Jared Ursin, Middle School Art Teacher, as the 2020-2021 Teacher of the Year and gave him \$1000 to use in his classroom budget.

***Pictures and information were provided on business or organization Facebook pages*



The Hayward Area Memorial Hospital + Water's Edge donated their Casual for a Cause from February and March to Memorial Blood Centers for \$431.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662