

Hayward Area

CHAMBER OF COMMERCE

Up North HAPPENINGS

July + August 2021

It has been a busy summer filled with the return of tourists, events, and sun-filled days!

Chamber Office Updates

In July and August, our Information Specialists have helped 3,275 guests in person and almost 800 over the phone. 630 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of over 14 per business day!

Social Media Statistics

In the last 2 months our posts have reached 40,287 people! 6,550 people have engaged with our posts and our videos boast 3,846 views.

Since July 1 our Instagram has had 13,374 impressions.

#haywardwi **#upnorth**



Celebrating Area Businesses



**July 1 Ribbon Cutting to celebrate
Wisconsin Surf and their grand opening**



**July 22 Ribbon Cutting to celebrate
Amundson's Appliance and their Hayward
location & grand opening**



**July 30 Ribbon Cutting to celebrate
Greenfield Physical Therapy & Sports
Medicine and their new Hayward location**



**August 11 Ribbon Cutting to celebrate
Shell Lake State Bank - Hayward Branch
and their re-model & grand opening**

Welcome to our new members!

Please click on the business name to visit their website or social media

[Cable Rod & Gun Club](#)

[Melissa Forziat Events and Marketing](#)

[Northwest Wisconsin Workforce Investment Board](#)

[Northwoods Strings](#)

[Route 63 Realty](#)

[Sisko's Pine Point Resort](#)

Upcoming Business After 5 Events

September 30 @ [Hidden Bay Graphics](#)

October 28 @ [Backroads Coffee](#) with
the [SC & LCO Econ. Dev. Corp](#)

November 18 @ [The Boulevard](#)

December 9 @ [HCCU](#)

Thank you to July Hosts [Wisconsin Surf](#)
& [Amundson's Appliance](#) and August
Host [Big Fish Golf Club](#)!

All members are invited to BA5 events &
we hope to see you all at the next event!

Just In Case You Missed It



1 The Northland Area Builder's Association (NABA) was awarded the local Association of the year award at the Wisconsin Builders Association event. They "have great members, a hard working board and the best executive officer (Jodi Longtine)." Many thanks to NABA for all you do in our community!

Chequamegon Area Mountain Bike Association (CAMBA) Executive Director Ron Bergin officially retired in 2020 after 25 years of leading the organization and celebrated his retirement on August 7 after consulting in 2021. Ron has been with CAMBA since its beginning in 1993 and has helped build, promote and maintain the trail network, which has greatly impacted our local economy.



3 The Ranch Supper Club was featured on a list from Taste of Home which named the best steakhouse in each state. And you guessed it - they were chosen to represent Wisconsin! Check out the full list [here](#).



4 The 61st Annual Lumberjack World Championships were a success coming off of postponement in 2020. Sean Duffy reported live from the event for Fox News.

The Hayward Area Sno Trails Snowmobile Club received the top honor of the "Club of the Year" award from the American Council of Snowmobile Associations at the 2021 annual meeting of the International Snowmobile Congress. The event took place in June in Omaha, NE. This is the third award in recent years of this nature that the all-volunteer club has received, which directly reflects its commitment to the trails over the last 50 years.



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****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



HCCU presented a check in the amount of \$1,200 to the Senior Resource Center in Hayward on July 7 to help offset the cost of a new Air Conditioning Unit.



Wild Rivers Conservancy received a \$5000 grant from Xcel Energy, which they will use to get more kids outside through their Rivers Are Alive program.



SylvanDale Barn hosted their inaugural Barn Dance Fundraiser in memory of their daughter, Cassidy Joy Metropulos, on Saturday, August 21. It was a huge success with many donations from local businesses and great community support. They raised over \$16,000 and presented checks for over \$8,000 each to the Greater House of Hope and New Reflections Pathways to Hope to help bring awareness and support to those struggling with addiction.



The Hayward Lions Club donated \$1800 to the Hayward Community School District for the purchase of two new audiometers, which will help with hearing screenings.

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Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662