

What a beautiful and bustlin' fall we've had! As we move into the holiday season our area has a lot to be thankful for.

## Chamber Office Updates

In September and October, our Information
Specialists have helped 1,597 guests in
person and over 620 over the phone. 372
Hayward Lakes <u>Vacation Guides</u> have been
mailed out to people inquiring about visiting
the Hayward Area, an average of 9 per
business day!

### Social Media Statistics



In the last 28 days, our posts have reached 28,043 people! 7,323 people have engaged with our posts and our videos boast 3,353 views.



Since September 1 our Instagram has had 17,095 impressions.

#haywardwi #upnorth









September 29 Ribbon Cutting to celebrate the Northern Lakes Cenex Hurricane Pride Pump

# Celebrating Area Businesses



September 30 Ribbon Cutting to celebrate the grand opening of <a href="Kwik Trip"><u>Kwik Trip</u> #1112</a>



October 28 Ribbon Cutting to celebrate the grand opening of Route 63 Realty

### Welcome to our new members!

Please click on the business name to visit their website or social media

Becker Property Maintenance

Hayward KOA Holiday

Hog Wild BBQ Food Truck

Hog Wild BBQ Restaurant

Kwik Trip #1112

Spider Lake Lodge

### **Upcoming Business After 5 Events**

December 9 @ Holiday Inn Express with HCCU
January 27 @ Spider Lake Church with
Northwoods Community Food Shelf
All members are invited to BA5 events & we

hope to see you all at the next event!

Thank you to September Host <u>Hidden</u>

<u>Bay Graphics</u> and October Hosts

<u>Backroads Coffee & Tea</u> and the

<u>SC/LCO Economic Development Corp.</u>

### Just In Case You Missed It











The 4th Annual Ladies Musky Fishing School was hosted by <u>Deerfoot Lodge & Resort</u>,

October 15-17. This was their largest event yet with 65 women participating in classroomstyle presentations, demos, and many additional opportunities to connect with other female anglers. The event was featured on <u>muskyhunter.com</u>.

The 2021 Log a Load For Kids Event was held on October 7 and 8. This is an event that both educates youth and teachers about the forest industry and raises money for the Children's Miracle Network. Students from several area Northwest Schools, including Hayward, attended this event, which is hosted by the Northwest Chapter of the Great Lakes Timber Professionals Association.

The Northwest WI Workforce Investment

Board and our Chamber worked together to hold a Drive-Thru Job Fair in our Municipal Lot on Wednesday, October 27. 31 businesses were included in the packets that were handed out to job seekers and almost every packet was handed out.

The <u>Hayward Lakes Chapter of Muskies Inc.</u>
hosted their annual fall tournament October
1-3. They had 441 musky fishermen
participate on 17 area lakes and flowages.
They've raised almost \$500,000 which has been donated to 339 different projects in the
43 years they've held tournaments.

We held a very successful <u>Hayward Fall Festival</u> on Saturday, September 25! Thank you to all our volunteers and for all those who sponsored this wonderful event, including our presenting sponsor <u>Northern Lakes Cooperative!</u>

\*\*Pictures and information were provided on business or organization Facebook pages

# Better Together As a Community



Our business community gave back to so many organizations in September and October that we can't even list pictures with all of them! It's so amazing to see how much our businesses and organizations care about each other and lift each other up.

- <u>Don Johnson's Hayward Motors</u> donated lunch on the first day of school to teachers in the <u>Hayward Community School District</u>
- <u>ELEMENT Church</u> and <u>Backroads Coffee & Tea</u> partnered to give free coffee to <u>Hayward Community School District</u> teachers on the first day of school and donated \$300 and \$330 to the school art department, respectively
- <u>Hayward Golf Club</u> donated \$1,000 and 47 pounds of food to the <u>Hayward</u> <u>Community Food Shelf</u>
- The <u>Hayward Community Credit Union</u> raised \$1,500 for the Sawyer County S.W.A.T during the Hayward Fall Festival
- At their Grand Opening, Kwik Trip #1112 donated \$1,000 to GH House of Hope
- During <u>Glik's</u> Give Back Day on October 5, they donated 10% of their proceeds to the <u>Northwoods Humane Society</u>
- The <u>Hayward High School Volleyball Team</u> raised \$800 by selling Breast Cancer Awareness t-shirts and donated the proceeds to the <u>Hayward Area Memorial</u> <u>Hospital + Water's Edge</u>
- Enbridge Energy donated \$6,100 to the Hayward Fire Department
- <u>Johnson Financial Group</u> donated \$6,000 to the <u>Hayward Community Food Shelf</u> for their Food 4 Kids Program
- The <u>Hayward Wesleyan Church</u> paid for 417 <u>Hayward Area Memorial Hospital +</u> <u>Water's Edge</u> & <u>Essential Health</u> Staff's coffee from Selah Mobile
- The <u>Hurricane Pride Pump</u> donated \$519.90 to the <u>Hayward Community School</u>
   <u>District</u> from the first 4 weeks of operation
- <u>First Lutheran Church</u> donated shirts, pants, underwear, and socks to the <u>Hayward</u>
   <u>Primary School</u>
- The Hayward Women's Golf League donated \$500 to the <u>Hayward Primary School</u>
- <u>Jump River Electric</u> donated backpacks filled with school supplies to the <u>Middle School and High School</u>

Thank you all for giving back!!!