

# Hayward Area

CHAMBER OF  
COMMERCE

## Up North HAPPENINGS

November + December 2021

It sure has been a beautiful (and now cold) start to winter! Here's to a prosperous, kind, and joyful 2022!

### Chamber Office Updates

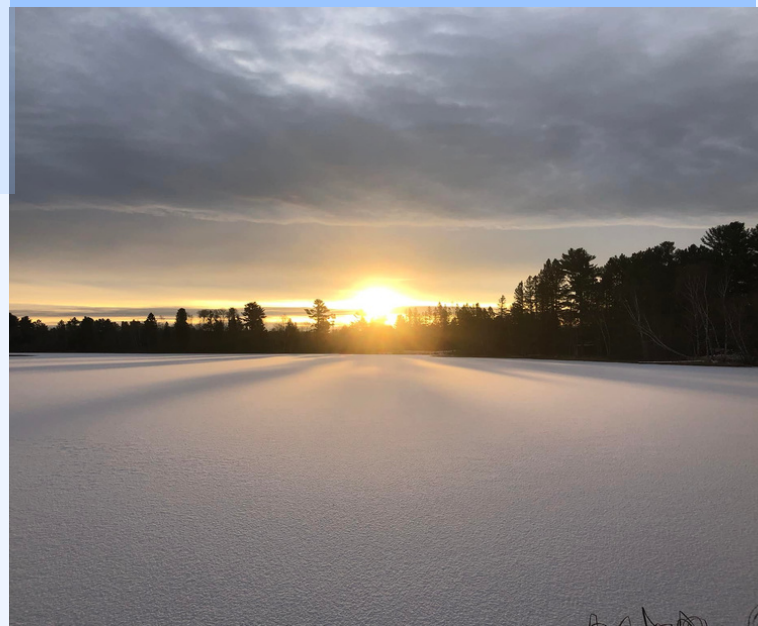
In November and December, our Information Specialists have helped 513 guests in person and over 525 over the phone. 315 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 7 per business day!

### Social Media Statistics

In the last 2 months, our posts have reached 75,636 people! 19,509 people have engaged with our posts and our videos boast 19,889 views.

Since November 1 our Instagram has had 15,689 impressions.

**#haywardwi**    **#upnorth**







# Celebrating Area Businesses



## December 9 Business After 5 Ugly Sweater Contest

Thank you to December Hosts  
the [Hayward Community Credit Union](#) & the [Holiday Inn Express & Suites](#)

## Upcoming Business After 5 Events

January 27 @ [Spider Lake Church](#) with [Northwoods Community Food Shelf](#)

March 31 @ [Northwest Connection Family Resources](#) & [EO Johnson](#)

April 28 [Aspen Acres Assisted Living](#)

**All members are invited to BA5 events & we hope to see you all at the next event!**

**BA5 is a great way to learn about other businesses in the area and what they've been up to, as well as socializing with other people in the business community!**

## Welcome to our new members!

*Please click on the business name to visit their website or social media*



[Heartwood Resort & Conference Center](#)  
[McGarthwaite Agency LLC/Farmers Insurance](#)  
[New Reflections Pathway to Hope Restore](#)



# Just In Case You Missed It



**1** Main Street Hayward made it into the Top 10 Main Streets in America this December thanks to public voting that took place during the fall and early winter. Although Hayward didn't win the ultimate grand prize of \$25,000, it was heart-warming to know how many people voted for our small town main street & support Hayward year round!



**2** On November 5 the Hayward Lakes Visitor & Convention Bureau (HLVCB) was presented the 2021 Wisconsin Tourism Trailblazer award for its "Sledding in Sawyer County" campaign. The award was presented by Destinations Wisconsin. The purpose of the campaign was to expand awareness of the Sawyer County trail system, bring new visitors to the area and also encourage repeat visitors. They had a "Snap a Selfie" contest that resulted in 81 submissions and they are running the campaign again this winter!

**3** Cookies and Milk with Santa, a Christmas 4 Kidz event, took place on December 5 at the Steakhouse & Lodge. Kids got their photo taken with Santa, had cookies, played games and made Christmas ornaments.

**4** The Hayward KOA Holiday Campground has earned both the 2022 KOA President's Award + KOA Founder's Award. The awards were presented at the KOA annual International Convention in Louisiana on November 16. Both awards celebrate exceptional customer service in the industry.



**5** Our 2021 Annual Membership Dinner was a fun and successful evening for all 223 guests in attendance. The event took place on November 4 at Flat Creek where there were Chamber updates, a silent auction, 50/50 raffle and the annual business awards presentation.



**\*\*Pictures and information were provided on business or organization Facebook pages**



# Better Together As a Community



Our business community gave back to so many organizations in September and October that we can't even list pictures with all of them! It's so amazing to see how much our businesses and organizations care about each other and lift each other up.



Deerfoot's Ladies Musky Fishing School participants, volunteers and sponsors presented the Fishing Has No Boundaries - Hayward Chapter with a \$650 donation on November 4.



Don Johnson's Hayward Motors donated \$500 to the Hayward Youth Hockey Program at the Hayward Sports Center on December 11.



Essentia Health donated an automatic external defibrillator (AED) to the Hayward Composite Mountain Bike Team in November.



The Hayward Primary School had a food drive in November called "Filling the Boat to Help Sink Hunger." Primary School students and staff donated 795 pounds of non-perishable food to the local Hayward Community Food Shelf.

*Thank you all for giving back!!!*

*\*\*Pictures and information were provided on business or organization Facebook pages*

# Better Together As a Community



*Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.*



The Hayward Area Memorial Hospital + Water's Edge celebrated December as their "Month of Giving" and every day a different department donated \$500 to an area non-profit. The non-profits who received donations included: the Hayward Library Foundation, Comfort Food Pantry in Minong, Serenity Club, Northwest Connection Family Resources, Hayward Sports Center, New Reflections Pathway to Hope, Habitat for Humanity of Sawyer County ReStore, SCOPE, Minong Community Library, Northwoods Humane Society, HASTA, Northwoods Community Food Shelf, LCO Emergency Women's Shelter, LCO Oakwood Haven Shelter, Fishing Has No Boundaries - Hayward Chapter, American Legion Posts: 499, 487, 218, 465 & 8329, Drummond Public Library, Hayward Community Food Shelf, The Salvation Army, Greater Hayward House of Hope, LCO Boys and Girls Club, Jack Link's Aquatic & Activity Center, Harvest of Friends Food Pantry in Winter, See My Art, Cable Area Food Shelf and the Senior Resource Center.

Timber Ford of Hayward donated 415 pounds of food plus a cash donation of \$253 to the Hayward Community Food Shelf after holding a food drive from December 11-18.



NorthLakes Community Clinic awarded its first Indigenous Health Care Scholarship on November 16 at the Lac Courte Oreilles Ojibwe School to native health care scholar Lacey Martin. Associated Bank supported the scholarship fund by donating \$5,000 for the inaugural scholarship.

*Thank you all for giving back!!!*

*\*\*Pictures and information were provided on business or organization Facebook pages*

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it:

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