

Hayward Area

CHAMBER OF COMMERCE

Up North HAPPENINGS

March + April 2022

We seem to finally be on the way to sunnier days after the seemingly never-ending winter! Happy Spring to all!

Chamber Office Updates

In March and April, our Information Specialists helped 362 guests in person and over 490 over the phone. 751 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of almost 17 per business day!

Social Media Statistics

Since March 4, our posts have reached 38,723 people! 9,483 people have engaged with our posts and our videos boast 19,431 views.

Since March 1 our Instagram has had 11,526 impressions.

#haywardwi **#upnorth**





Celebrating Area Businesses

Congratulations to [Backroads Coffee](#) on being named Wisconsin Rural Small Business of the Year by the [Wisconsin Small Business Administration](#)!



April 12 Ribbon Cutting
celebrating the grand opening of
Dye Hards at [Big Fish Golf Club](#)



April 26 Ribbon Cutting
celebrating [Hayward Fly Fishing](#)
[Company's remodel](#)

Upcoming Business After 5 Events

May 19 [Shell Lake State Bank](#) with co-host [Ovarian Cancer Symptom Awareness](#)

June 30 [Lac Courte Oreilles Ojibwe College](#)

July 21 [Flat Creek Lodge & Restaurant](#)

All members are invited to [BA5 events](#) & we hope to see you all at the next event!

BA5 is a great way to learn about other businesses in the area and what they've been up to, as well as socializing with other people in the business community!

Welcome to our new members!

Please click on the business name to visit their website or social media



[Adobe](#)
[Art Beat](#)
[Carlson Equipment Rental](#)
[Hand Crafted Collective](#)
[Hayward Propane LLC](#)
[MJGG Properties LLC](#)
[The Northern Nerd](#)
[Three Tentacles Tattoo Studio](#)
[WDIO](#)



Just In Case You Missed It

1



1

The [Downtown Hayward Business Improvement District's](#) Annual Shamrock Shuffle took place on Saturday, March 19 and had 210 5k participants, along with many others for the medallion hunt, Lucky Charms Eating Contest, an Irish Dance & 1k Grasshopper run.

2

A big thank you to [Cabinet Consultants](#) for the design, build, and installation of new brochure racks in our Hayward Information Center! Come check out the new racks and bring us your business brochures to display.



2



3

3

The 10th Annual Fat Bike Birkie took place on March 12 and had 766 riders participate. This event is the largest on-snow bike event in North America and is hosted annually by the [American Birkiebeiner Ski Foundation](#).

4

We want to give a huge thank you to all who volunteer to groom the many miles of snowmobile trails throughout Sawyer County. The 51st Annual Spring Picnic Bash took place on March 15 and was a celebration of a busy season and to thank those in the [Sno-Trails Snowmobile Club](#) who dedicate countless hours to make sure locals and visitors have excellent riding conditions.



4

5

Over 72 women were hosted by [Deerfoot Lodge & Resort](#) for the WI Women Fish Club's annual "Crappie Weekend" on March 12 and 13- the club's last ice fishing event for the season!



5

6

Not pictured - Our beloved [Moccasin Bar](#) was celebrated and featured as a classic WI dive bar on the [Drink Wisconsinbly](#) social media channels on April 15.

****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



The [LCO Tribal Governing Board](#) presented the [Hayward Sports Center](#) with a \$10,000 donation on April 4 to assist with the youth hockey programs.



The [Northern Lakes Cooperative Cenex's](#) Hurricane Pride Pump donated \$461.68 in January and \$484.04 in February to the [Hayward Community School District](#).

Other businesses and organizations to donate to the school district include: [Element Church](#), [First Lutheran Church](#), [Grace Lutheran Church](#), [Fransen Bank](#), [Holden Insurance](#), [Hayward Walmart](#), [The Salvation Army](#), [Shell Lake State Bank](#), and [North Star Garden Center](#) (just to name a few!!). Thank you to all!

[TNT's Sports Bar & Grill](#) holds BINGO every Monday and raises money for the [Senior Resource Center](#). In 2022, over \$4,800 has already been raised and donated.

[Powell's on Round Lake](#) held BINGO Thursdays in March and April with proceeds benefiting the [Northwoods Humane Society](#).

Thank you all for giving back!!!

***Pictures and information were provided on business or organization Facebook pages*



[Hayward Area Memorial Hospital + Water's Edge](#) employees served Wednesday Night Suppers at [First Lutheran Church](#) during the month of March. [Lynn's Custom Meats](#), [Marketplace Foods](#), and [The Steakhouse](#) helped with all the food that was served throughout the month.



The [American Birkebeiner Ski Foundation](#) donated \$10,000 to the [Northwoods Humane Society](#) from their Barkie Birkie Race this February.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662