

Hayward Area  
CHAMBER OF  
COMMERCE  
*Up North*  
HAPPENINGS  
September + October 2022

We were fortunate to have a beautiful fall filled with sunny, warm days. Now onto the holidays and snowy beauty of the Northwoods!

## Chamber Office Updates

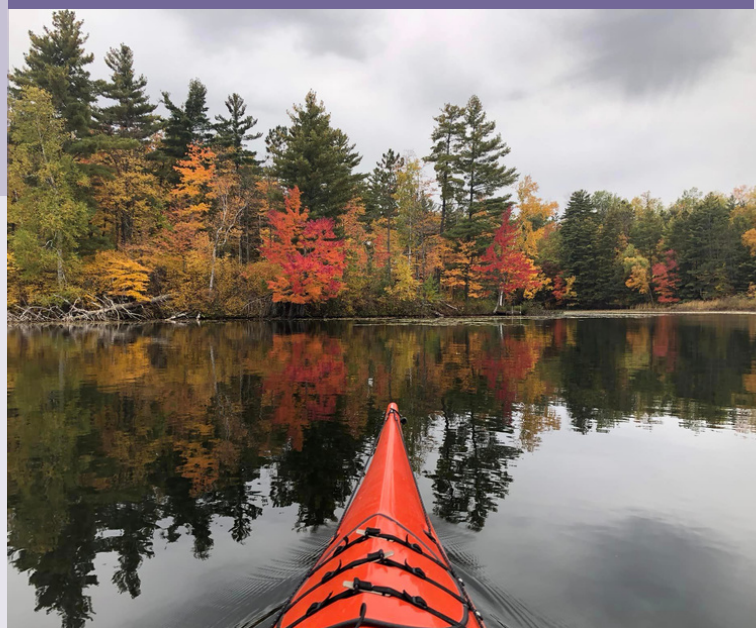
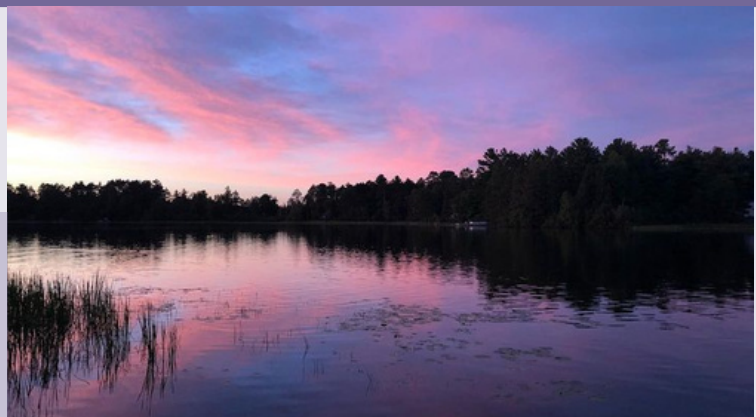
In September and October, our Information Specialists helped 1,140 guests in person and 575 over the phone. 320 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of almost 8 per business day!

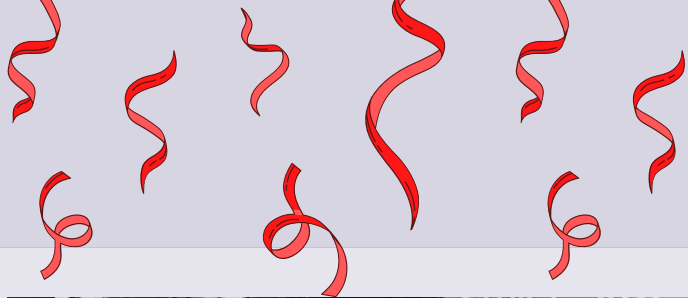
## Social Media Statistics

In the last 28 days, our posts have reached 58,436 people! 12,968 people have engaged with our posts and our videos boast 11,768 views.

Since October 1 our Instagram has had 9,544 impressions.

**#haywardwi**    **#upnorth**





# Celebrating Members



**September 22 Ribbon Cutting to celebrate  
Silver Star Market**



**September 29 Ribbon Cutting to celebrate  
Studio North**



**October 18 Ribbon Cutting to celebrate  
K & M Hair Salon**

## Upcoming Business After 5 Events

November 17 at Jack Link's Aquatic & Activity Center

**All members are invited to BA5 events & we hope to see you all at the next event!**

*BA5 is a great way to learn about other businesses in the area and what they've been up to, as well as socializing with other people in the business community!*

## Welcome to our new members!

*Please click on the business name to visit their website or social media*



[Arclin Surfaces](#)  
[K & M Hair Salon](#)  
[Reel Livin' Resort & Campground](#)  
[Silver Star Market](#)  
[Studio North](#)  
[Woodland Point Corporation](#)





# Just In Case You Missed It



**1** The Annual Namekagon River Clean-Up on September 17 was a success! Over 50 volunteers collected 41 bags of trash, plus a toilet, wagon wheel, fan, camp chair, & many cans/bottles. Land and water crews were stationed from Hayward to Trego to clean-up around 30 miles of river and participants were from all over WI and MN. Thanks for keeping our river clean!! A big thanks to members Wild Rivers Conservancy and Hayward Fly Fishing Co. for organizing and promoting the clean-up.



**2** Hayward made the list! Picked as one of the most nostalgic towns in the U.S., and as the author says- straight out of a Norman Rockwell painting! Read more [here](#).

**3** Beau Petersen Photography's photo was selected as the cover for an autumn edition of Lake Superior Magazine. Featured in the photo are Dalton Hessel of The Northern Nerd and his wife, Claire. James Netz Photography's work was also featured on Billboard with artist Chris Kroeze.

**4** The Steakhouse & Lodge was featured on Drink Wisconsin's Supper Clubbin' series on October 7. Check out the cool feature [here](#)!



**5** The Lac Courte Oreilles Ojibwe University celebrated 40 years of education on October 13 with an event featuring food, music and fireworks at the Sevenwinds Casino. Congratulations on all your accomplishments!



**6** The Hayward Fall Festival was a success despite some damp weather conditions! It was a great turnout of locals and visitors celebrating the changing of the seasons in Downtown Hayward on Sept. 24.

**\*\*Pictures and information were provided on business or organization Facebook pages**



# Better Together As a Community



**Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.**



Outdoor Ventures donated 10% of all sales from Sept. 10 & 11. They raised \$1200 for the Hayward fire, police, and Sawyer county EMS and each organization received \$400. Owners Chad and Alison Springer present a check to Hayward Fire Department Chief Mike Hermann as a donation to the department from a portion of sales over 9/11 weekend.



Jump River Electric donated to the Boys and Girls Club of Lac Courte Oreilles on September 13.



Treeland Resort raised \$1,145 during their Annual Musky Fly Fishing Tournament October 8-10. The funds were donated to Muskies Inc, Hayward Chapter.



The Steakhouse & Lodge set out to donate \$1 per entree sold in September and Angler's Bar & Grill agreed to match the total amount. Each establishment donated \$2,000 to the Tunnel to Towers Foundation.



The Whistle Punk donated \$1,000 to Embrace in honor of October being Domestic Violence Awareness Month. The donations were raised during the Cranberry Craze 5k event on Oct. 2nd.



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New Moon Ski & Bike donated 15 Specialized kids' bike to the LCO Charter School & Boys and Girls Club on September 26. They also donated 6 Specialized bikes to the Hayward Primary School in partnership with the Hayward Area Memorial Hospital who donated bike helmets on October 26.



Many local businesses and organizations have donated this fall to the Hayward Community School District. Donors include, but are not limited to: Don Johnson's Hayward Motors donated and delivered lunch for teachers, Walmart donated Keurigs for staff lounges and all staff received gift cards, Sevenwinds Casino donated \$2,700 in school supplies, and Arclin Surfaces donated warm ups valued at over \$5,000 to the girls' and boys' basketball teams.



The 5th Annual Ladies Musky Fishing School took place October 22 & 23 at Deerfoot Lodge & Resort. The event raised \$1,000 that was donated to Fishing Has No Boundaries, Hayward Chapter.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it:  
(715) 634-8662

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