

The **Sawyer County Record in Hayward WI** is looking for an outgoing person to join our team as a **Multi Media Account Executive (MMAE)**. Our diverse array of products includes print, digital and social media.

JOB DUTIES:

- Educate and sell multimedia products and services to an established business client base and develop new customers.
- Conduct customer needs analysis and create presentations and proposals to provide clients with customized solutions. We are here to help our customers grow their business. Our products and services are diverse and expand far beyond our traditional print publication including Targeted Display, Social Media, Email Marketing, and Video marketing.

QUALIFICATIONS:

- The successful candidate must be a self-starter, attentive to details, good with technology, and be able to multitask
- Candidates for this position should have strong interpersonal skills and client orientation and exhibit an ability to work effectively with internal and external contacts as a team member as well as a team leader. This position will work with different personality types across a number of publications.

REQUIREMENTS:

Must have a high school diploma and maintain a current valid driver's license and current proof of vehicle liability insurance.

TECHNOLOGY SKILLS:

Proficiency in Microsoft Office, Word, Excel, PowerPoint, and Gmail Suite of products.

BENEFITS:

APG Media offers medical, dental, vision, paid time off, short & long-term disability. We offer a competitive pay structure that includes a base salary. We offer a flexible work-environment and an outstanding support system.

The Sawyer County Record is part of Adams Publishing Group. We have sister papers throughout the Northwoods including Ashland, Park Falls, Spooner, Rice Lake and Eau Claire. Adams Publishing Group is committed to providing superior quality customer service to businesses and individuals.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or veteran status.

Please send resume and letter of application to michelle.carlson@sawyercountyrecord.net and therese.zadnik-klecker@adamspg.com