

November + December 2022

Winter definitely showed up overnight in the Northwoods this year! All snow sport enthusiasts are surely in paradise!

Chamber Office Updates

In November and December, our Information Specialists helped 440 guests in person and 445 over the phone. 385 Hayward Lakes <u>Vacation Guides</u> have been mailed out to people inquiring about visiting the Hayward Area, an average of almost 9 per business day!

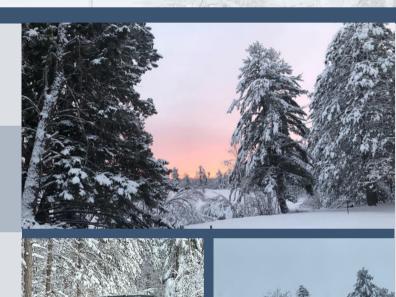
Social Media Statistics



In the last 28 days, our posts have reached 71,013 people! 502 people have started following us and our videos boast 10,700 views.

Since December 1 our Instagram has had 9,921 impressions.

#haywardwi #upnorth





Celebrating Members



December 1 Ribbon Cutting to celebrate River & Rain Apothecary



December 15 Ribbon Cutting to celebrate

<u>Debbie's Hair Design</u>

Upcoming Business After 5 Events

January 26 event hosted by <u>Superior Choice Credit Union</u> at <u>The Steakhouse & Lodge</u> **All members are invited to <u>BA5 events</u> & we hope to see you all at the next event!**

BA5 is a great way to learn about other businesses in the area and what they've been up to, as well as socializing with other people in the business community!



Welcome to our new members!

Please click on the business name to visit their website or social media

Debbie's Hair Design
Innovative Office Solutions
Mediquest Insurance Services
River & Rain Apothecary
Spears, Carlson, Coleman SC



Just In Case You Missed It











Our <u>Annual Membership Dinner</u> took place on Thursday, November 3 at The Steakhouse & Lodge. Over 250 members of our business community came together to listen to keynote speaker Dalton Hessel and we also honored all of our <u>Annual Business Award nominees</u>, as well as announced the winners.

Discover Wisconsin featured the <u>Chippewa</u>

Flowage on an episode that aired November

12. Check out "Generations of Tradition at the
Lake Chippewa Flowage" by clicking <u>here!</u>

Christmas in Hayward was a huge success this past holiday season! Guests could join in on a hot chocolate crawl, fire pits with s'mores, sleigh rides, meeting Santa, an ugly sweater 5k, and there was a gingerbread house competition! Thanks to Angler's Bar & Grill for organizing all the fun activities.

In late December there was a Community
Skating Party at the Tot Lot hosted by The
Northern Nerd. Local businesses including
Wisconsin Sauna, Northwoods Sauna
Company, Selah Mobile Coffee, and Element
Church, came together to offer a free familyfriendly winter evening filled with fun, skating,
hot beverages and saunas. Read about it here!

We had three area business celebrate amazing milestones in our community: Beehive Botanicals celebrated 50 years this fall and is operated by second (Linda Graham) and third (Michelle Forrester) generation family members! Dairy Queen Grill & Chill owners Sean and Kara Carlson celebrated 20 years as owners on December 26! They have had the current location since 2008. Backroads Coffee & Tea owners Rod & Teresa Peters also celebrated 35 years this December!

**Pictures and information were provided on business or organization Facebook pages

Congratulations to all three businesses!

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Tally Ho Supper Club and All Needs In Home Caregiver hosted their 12th Annual gift giving event on December 18 with help from Marketplace Foods and the Northern Lakes Cooperative. They delivered 300 gift bags to residents and staff at many area assisted living homes and facilities, as well as veterans. They also provided their yearly luncheon for veterans on the same day.



Sevenwinds Casino, Lodge & Conference Center donated \$3,000 to the <u>Boys & Girls</u> <u>Club of Lac Courte Oreilles</u> on December 20.



The <u>Hayward Area Rotary Club</u> distributed 200 dictionaries to 10 different area schools in November.



Area & school organizations had food drives throughout the holiday season and donated to the <u>Hayward Community Food Shelf</u>. Those who donated include: <u>Edina Realty</u> (144 pounds), Hayward Primary <u>School</u> (816 pounds), Hayward Middle School (280 pounds) and the Future Business Leaders of America Club (396 pounds).

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it!

Contact brianna@haywardareachamber.com or call us to tell us all about it:

(715) 634-8662

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