

Hayward Area

CHAMBER OF
COMMERCE

Up North HAPPENINGS

January + February 2023

It's been a busy and beautiful few months in the Northwoods! Let's see how long this snow wants to stick around!

Chamber Office Updates

In January and February, our Information Specialists helped 400 guests in person and 570 over the phone. 613 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of almost 15 per business day!

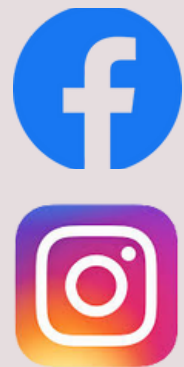


Social Media Statistics

In the last 50 days, our posts have reached 442,312 people! We've had 1317 new followers and our post engagement has equaled 70,477.

Since January 1 our Instagram has had 28,466 impressions and 7194 video plays

#haywardwi #upnorth



Celebrating Members



January 5 Ribbon Cutting to celebrate Riverside Lanes Bowling Alley



January 13 Ribbon Cutting to celebrate Wisconsin Sauna



February 8 Ribbon Cutting to celebrate Little Northwoods Restaurant



February 20 Ribbon Cutting to celebrate 3 Fly Sisters Taps & Wines

Upcoming Business After 5 Events

March 30 event hosted by Northwoods Community Food Shelf

April 27 event hosted by Enbridge Energy at Coop's Pizza

All members are invited to BA5 events & we hope to see you all at the next event!

Welcome to our new members!

Please click on the business name to visit their website or social media

[3 Fly Sisters Taps & Wines](#)

[BAC Earthworks](#)

[Devin the Tree Guy](#)

[JB's Moose Lake Shack](#)

[Lakeside Health & Wellness](#)

[Little Northwoods Restaurant](#)

[Patricia Lacey - Author](#)

[Select One Mortgage](#)



Just In Case You Missed It



1 Though we are sure you didn't miss that Birkie week took place in February, we just wanted to shout out the event and all those who help make it happen! We know that it takes the whole community to welcome thousands of visitors over the course of the 5 days of events and it was another successful year! This year's Giant Ski brought in our largest crowds yet and fun was had by all!



2 Our very own The Ranch Supper Club was featured in Taste of Home magazine in the February/March 2023 edition.

3 Silent Sports Magazine featured Birkie Fever in their February edition of the magazine. Many people in the ABSF organization and community contributed to articles related to all things Birkie and Mt. Telemark.

4 The Hayward High School Hockey Program is celebrating 50 years in 2023! To celebrate there were 50th anniversary jerseys made and presented to this year's team at a dinner hosted at The Steakhouse & Lodge. Pat Duffy, the owner of Hayward Family Dentistry, sponsored the jerseys as a long-time supporter of the program having grown up playing hockey in Hayward.



5 Relay for Life of Sawyer County hosted their annual Light the Night for a Cure event on Sunday, February 5. They doubled attendance and fundraising efforts at this year's event with 180 participants and \$8,069 raised to help fight cancer! Registration was \$10 and included luminaria activities, hot cocoa and snacks. Participants could ski, snowshoe, walk the reflection loop (215 luminarias were dedicated), and hang out at the bonfire. 58 volunteers helped make this a very successful community event!



****Pictures and information were provided on business or organization Facebook pages**

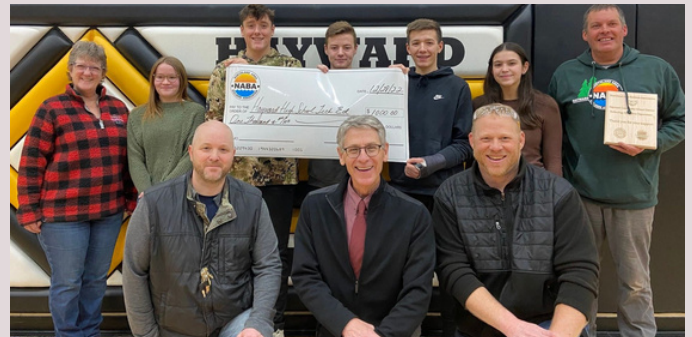
Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Arclin Surfaces donated jerseys to the youth hockey program at the Hayward Sports Center.



The Northland Area Builders Association made a \$1,000 contribution to the Hayward High School Technology Education Dept. for tools and storage in the Industrial Arts Lab.



Don Johnson's Hayward Motors donated \$1,000 to the Ovarian Cancer Symptom Awareness Organization on January 20.



Sno-Trails Snowmobile Club presented a \$250 scholarship to Samuel Snider, a 2022 Hayward High School graduate who is attending Fox Valley Tech in Oshkosh to become a diesel mechanic.



Sevenwinds Casino, Lodge & Conference Center donated \$524 to the Hayward Community Food Shelf on January 5.

***Pictures and information were provided on business or organization Facebook pages*

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662

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Thanks to the Hayward High School Character Ed, FBLA, and Drama Clubs for organizing a large donation to the Hayward Community Food Shelf in February.

\$1,000
SCHOLARSHIP
Find out how to apply at jrec.com/scholarships.

Jump River Electric Cooperative has \$33,000 in scholarships to award this year - find out more at jrec.com/scholarships.

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