

Hayward Area

CHAMBER OF COMMERCE

Up North

HAPPENINGS

March + April 2023

It was a long few months of Mother Nature teasing us with the temperatures, but I think we finally made it to spring in the Northwoods!

Chamber Office Updates

In March and April, our Information Specialists helped 385 guests in person and 500 over the phone. 435 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 10 per business day!

Social Media Statistics

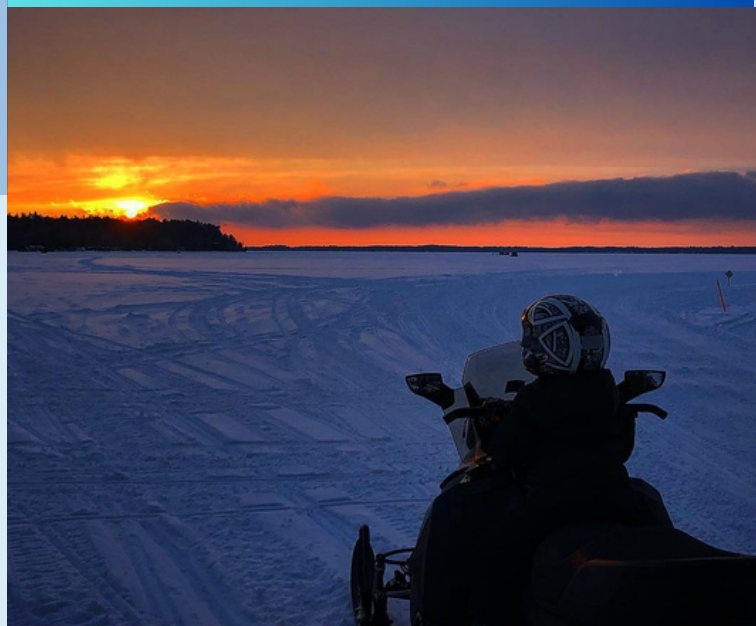
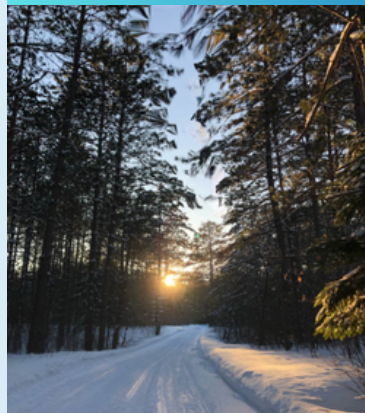


Over the last 28 days, our posts have reached 50,733 people and we've gained 492 new followers.



Since March 1, our Instagram has had 8154 impressions and 4890 video plays.

#haywardwi **#upnorth**



Celebrating Members



**March 2 Ribbon Cutting to celebrate
Lakeside Health and Wellness**



**April 3 Ribbon Cutting to celebrate
CPR Rescuers North**



A big thank you to our Business After 5 hosts in March and April - Northwoods Community Food Shelf, Enbridge, and Coop's Pizza! We had a great turnout at both events and look forward to seeing more smiling faces this summer!



Upcoming Business After 5 Events

May 18 event hosted by Deerfoot Lodge and Resort

June 29 event hosted by Backroads Coffee and Vibes Bakery

All members are invited to BA5 events & we hope to see you all at the next event!

Welcome to our new members!

Please click on the business name to visit their website or social media



Animal Cottage
CPR Rescuers North
Drink Wisconsinbly
Eddy's on Third
Jennifer Reisch - Solo Acoustic Artist
The Rivers Eatery
Vietti Marketing Group



Just In Case You Missed It

1



Paul Wharton, a local retired Army Colonel, was featured in an episode of "Operation Healing Heroes" that aired on the Discovery Channel in late February. If you missed it, check it out on Youtube by clicking [here](#). The episode featured host Jay Garstecki taking Paul out on the Chippewa Flowage for a fishing trip where they discussed Paul's service experiences. Thank you for your service, Paul! Paul is involved with local organization Wisconsin Horse Spirit - find more information [here](#).

2

Travel Wisconsin included [The Ranch Supper Club](#) in their Supper Club roundup on April 20. Check out the feature [here](#).

3



3

[Frandsen Bank & Trust](#) was named one of the top 50 community banks this April! There is one local branch in the City of Hayward and we celebrate this accomplishment with them!

Frandsen offers a complete array of business, agricultural, real estate, and consumer loans, savings, and financial services, serving communities in Minnesota, eastern North Dakota, and western Wisconsin.

4

The [Birkie](#) was featured on CBS Sunday Morning on March 19! If you missed the feature, check it out on Youtube by clicking [here](#). Not only is this great recognition nationally for the Birkie, but it's also awesome to see the amazing communities of Hayward and Cable highlighted.

5

Sawyer County has been awarded the Snowmobile Friendly County status again through 2027. The award was presented at the AWSC Spring Convention in Green Bay on March 25. Thank you to all in our community, especially the great volunteers, for earning this recognition for our county.

****Pictures and information were provided on business or organization Facebook pages**

2



4



5



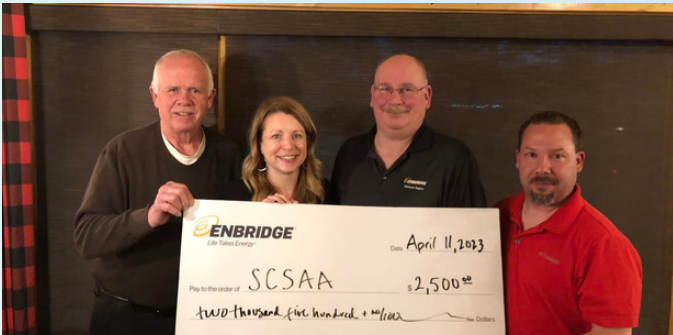
Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Timber Ford of Hayward donated \$2,500 to the Hayward High School track team to be used towards the purchase of track team jackets. ELEMENTChurch also donated \$500 to the Hayward Middle School to use for the school's "Be The 1" awards program in March.



The Nelson Lake Resort Association donated \$5,000 and Enbridge donated \$2,500 to the Sawyer County Snowmobile ATV Alliance in March and April.



The American Birkebeiner Ski Foundation donated a portion of the proceeds from the Barkie Birkie Race this February to the Northwoods Humane Society.



The Hayward Foundation for Educational Enrichment provided \$1255 on March 30 to Nicole Petit for 4K learning.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662

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The Hayward Lions Club has continued to spread great cheer all over the community! Over the last 2 months, they've donated to organizations including Greater Hayward House of Hope, Music Boosters, Hayward Community Schools Education Foundation, Hayward Sports Center, and Youth Soccer, just to name a few!

***Pictures and information were provided on business or organization Facebook pages*



Staff at the Hayward Frandsen Bank volunteered a total of 65 hours during the month of April for Community Bankers Month. Staff volunteered to serve meals for the community, pack weekend meals for kids at the food shelf, and volunteer for community events.

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