

# Hayward Area

## CHAMBER OF COMMERCE

# Up North

## HAPPENINGS

May + June 2023

It's officially summer in the Northwoods!

## Chamber Office Updates

In May and June, our Information Specialists helped 1,560 guests in person and 625 over the phone. 578 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 13 per business day!

## Social Media Statistics



Over the last 28 days, our posts have reached 101,900 people and we've gained 464 new followers.



Since May 1, our Instagram has had 16,363 impressions and 10,795 video plays.

**#haywardwi**    **#upnorth**





# Celebrating Members



**May 16 Ribbon Cutting to celebrate  
Northern Lakes True Value Hardware**



**May 17 Ribbon Cutting to celebrate  
Petit's Outdoor Rentals**



**June 1 Ribbon Cutting to celebrate  
JB's Moose Lake Shack**



**June 10 Ribbon Cutting to celebrate  
Red Schoolhouse Wines & Spirits**



**June 30 Ribbon Cutting to celebrate  
AO Studio**

## Upcoming Business After 5 Events

July 27 event hosted by Flat Creek Lodge & Restaurant

August 24 event hosted by the American Birkebeiner Ski Foundation

## Welcome to our new members!

*Please click on the business name to visit their website or social media*

[AO Studio](#)

[Pine Point Real Estate and Property Management](#)

[Puppy Love Pet Styling](#)

[Spectrum Business](#)

[Your Home Improvement Company](#)





# Just In Case You Missed It



**1** The 73rd Annual Musky Festival was a huge success! There were so many activities for festival-goers to enjoy. We are grateful for the good weather that kept people in Hayward throughout the weekend to visit the downtown businesses, craft vendors, food booths, carnival, and more! The run/walk boasted great participation and the parade kept the crowd entertained on Sunday afternoon. Thank you to all area businesses, sponsors, and volunteers for making the weekend possible!



**2** The 100 Who Care Sawyer County giving circle donated a \$10,000 gift to the Fishing Has No Boundaries Hayward Chapter on June 26 at The Park Center. These funds will certainly increase the quality of life for the people served by FHNB.

Epic Bike Festival took place June 9-11 this year! **3** There were hundreds of participants for the weekend events of singletrack and gravel races, as well as a Mini Epic Race for kids. All profits from this festival event go to trail development at Mt. Telemark Village and CAMBA.



"Building Like a Cane" got underway on June 5 with the official groundbreaking ceremony for the Hayward Community School District. **4** Upgrades and renovations of multiple school buildings will be taking place with three key priorities as the target: safety and security, increased learning opportunities for students, and aging building systems that have outlived their useful life.



**5** The newest addition to Main Street Hayward was put up on May 25. The "Welcome" mural looks awesome thanks to the North Country Riders ATV Club for the funding and the Northland Area Builders Association for donaton of their time and labor.

**\*\*Pictures and information were provided on business or organization Facebook pages**



# Better Together As a Community



**Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.**



The Hayward Lions Club donated \$500 to See My Art (SMART) on May 5 to help support their community-centered mission.



The Hayward Foundation for Educational Enrichment provided \$313 on June 1 to Kindergarten teachers for their Secret Stories Phonics education activity.

*\*\*Pictures and information were provided on business or organization Facebook pages*

The Hayward Community Schools Education Foundation awarded a total of \$66,410 in scholarship funds to 46 students for 2023. These scholarships will go to Hayward High School graduates and post-graduates already in college or technical school.

HCSEF Treasurer Randy Pachal stated that HCSEF has awarded 1,355 scholarships totaling \$1,105,098 since it was founded in 1959.



Arclin Surfaces of Hayward donated a new high jump top mat for the Hayward High School Track and Field Teams on May 17.



The Hayward Walmart donated \$1000 to the Northwoods Community Food Shelf this spring.

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Arclin Surfaces of Hayward donated a trunk full of supplies to the Northwoods Humane Society on June 16.



The Hayward Foundation for Educational Enrichment named the 2022-2023 Teacher of the Year - Kathryn Von Arb and the Support Staff of the Year - Connie Olson. HFEE said they are "proud to honor people like Kathryn and Connie who help make the HCSD function well and share their passion and love for helping students develop and grow."



Don Johnson's Hayward Motors is a huge supporter of youth sports in our area and donates annually to the Hayward Little League in May.

*\*\*Pictures and information were provided on business or organization Facebook pages*

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it: (715) 634-8662