

# Hayward Area

CHAMBER OF  
COMMERCE

## Up North HAPPENINGS

September + October 2023

What a whirlwind of a fall in the beautiful  
Northwoods!

### Chamber Office Updates

In September and October, our Information Specialists helped 1,214 guests in person and 541 over the phone. 325 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 8 per business day!

### Social Media Statistics

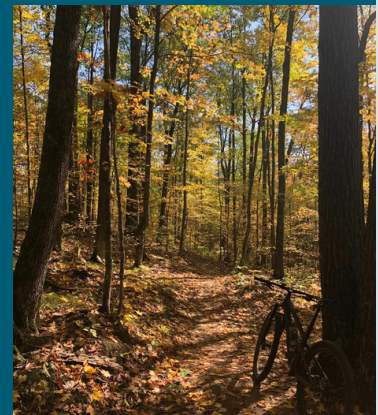


Over the last 28 days, our posts have reached 90,203 people and we now have 15,558 followers.



Since, Sept. 1, we have had 15,066 video plays, reached 30,327 accounts, and 22,135 impressions from our posts

**#haywardwi**    **#upnorth**





# Celebrating Members



**September 1 Ribbon Cutting to celebrate Eddy's on Third**



**September 5 Ribbon Cutting to celebrate Grey's Barbershop**



**September 13 Ribbon Cutting to celebrate Mediquest Insurance**



**September 22 Ribbon Cutting to celebrate Sweetgrass & Sage**



**October 6 Ribbon Cutting to celebrate Northern Lights Massage**



**October 13 Ribbon Cutting to celebrate Wilde Gifts & Goods**



**October 31 Ribbon Cutting to celebrate Northwest Connection Family Resources receiving a Family Resource Center of Quality Accreditation (1 of 5 in the state)**

# Celebrating Members

## Welcome to our new members!

*Please click on the business name to visit their website or social media*



[AJ & Sons Construction](#)  
[Bubbles Boat Detailing](#)  
[Grey's Barbershop](#)  
[Hayward Concrete](#)  
[Hill Construction](#)  
[LeafFilter Gutter Protection](#)  
[New Horizons](#)  
[Northern Lights Massage](#)  
[Sweetgrass & Sage](#)

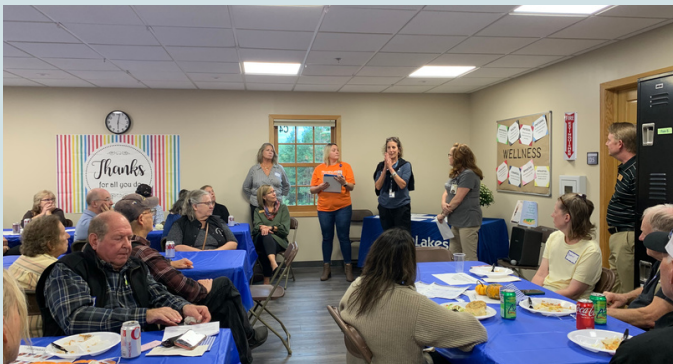


## Upcoming Business After 5 Events

December 7 at [The Park Center](#)

January 25 at [Three Tentacles Tattoo Studio](#)

**All members are invited to [BA5 events](#) & we hope to see you all at the next event!**



**[Business After 5 @ NorthLakes  
Community Clinic in September](#)**



**[Business After 5 @ Lac Courte Oreilles  
Ojibwe University with the Sawyer  
County/Lac Courte Oreilles Economic  
Development Corporation in October](#)**



# Just In Case You Missed It

1



1

We wanted to mention a few events from this fall that showcased this beautiful time of year in the Northwoods! The LCFRA Big Chip Musky Hunt hosted 225 anglers this year, the Chequamegon MTB Festival celebrated 40 years with a great race weekend, the Hayward Lions Club Oktoberfest was a massive success, & Hayward Fall Fest and Birkie Trail Run took place in late September and although the weekend had rain, both events boasted great attendance. The 45th Annual Muskie Tournament hosted by Muskie's Inc. Hayward Chapter also took place in early October. Over the last 44 years this organization has raised & donated \$522,984 to 351 fishing projects!



2



3

2

The Ovarian Cancer Symptom Awareness Organization's (OCSA) Documentary Premiere of "Ovarian Cancer & Early Detection: The Story of a Northwoods Community Making a Difference" at The Park Center took place on September 14 and over 150 community members attended.

3

A Ground Blessing Ceremony took place on September 28 at Lac Courte Oreilles Ojibwe University for the beginning of their upcoming expansion. At the Ground Blessing there were renderings of the proposed new campus, including the dormitory, which will be the first building added and will house approximately 100 students.



4

100 Who Care Sawyer County presented \$10,000 to The Park Center on September 21 to continue its work in connecting our community to an engaging variety of local, national and international entertainment.



5

5

On October 16 America's Best Restaurants was at Coop's Pizza to film and feature the Hayward restaurant staple in an upcoming episode!

**\*\*Pictures and information were provided on business or organization Facebook pages**



# Better Together As a Community



**Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.**



Rivers Edge Saloon raised \$3,480 for the Northwoods Humane Society during their Annual Motorcycle Ride over Labor Day weekend.



Don Johnson's Hayward Motors Chevrolet teamed with the local Subway to provide an awesome lunch for teachers on their first day back for this year's school year. "We wish them the best of luck and a fantastic school year. Thank you!"



During their annual school supply fundraising drive, Timber Ford of Hayward raised \$1,900 to help pay for school supplies for the Hayward Primary School, Hayward Intermediate School, and Lac Courte Oreilles Ojibwe School! Each entity was presented \$633 in September.

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On September 8 Sawyer and Rusk County residents came together at the Ojibwa Park for the Northwoods Out of the Darkness Walk. The Walk gives people courage to open up about their own connections to suicide prevention and a platform to create a culture that's smarter about mental health. Friends, family members, neighbors and coworkers walked side by side by side, in support of each other and in memory of those we've lost. Thus far the Walk has raised \$12,756.



Jump River Electric Cooperative (JREC) donated \$1500 to the Boys & Girls Club of Lac Courte Oreilles. Money for this donation came from JREC's Federated Youth Foundation, which is funded from unclaimed capital credits, and the CoBank Sharing Success program. This donation will be used to help purchase program supplies for the Boys & Girls Club of LCO after-school programs. JREC also donated \$1000 to Fishing Has No Boundaries, Inc this fall.



Cheryl Treland, President of the Lake Chippewa Flowage Resort Association, presented a donation of \$1000 to Fishing Has No Boundaries - Hayward Chapter (accepted by Kathy Overman). The donation will support FHNb's annual fishing event held on the Chippewa Flowage.

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The Hayward Lions Club donated \$500 to the Hayward High School Art Club.



The Steakhouse & Lodge together with Anglers Bar & Grill proudly presented \$1,500 each to Tunnel to Towers Foundation in memory of 9/11 and to honor all those who served to protect our great nation both abroad and here at home. Each restaurant donated \$1 for every entree sold in September.



65 volunteers joined Wild Rivers Conservancy and the Saint Croix National Scenic Riverway for the 2023 Namekagon River Clean-up on Sept. 9. Collectively, the hard work led to 32 bags of trash removed from our beautiful national scenic riverway. A big thanks to Hayward Fly Fishing Co. for coordinating guides to donate their time and assist in the annual project!



Knights of Columbus presented \$5000 to Northwoods New Life Resource Center on September 17. The donation will go towards a new building for the organization.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it: (715) 634-8662

*\*\*Pictures and information were provided on business or organization Facebook pages*