

Hayward Area
CHAMBER OF
COMMERCE
Up North
HAPPENINGS
November + December 2023

Despite no snow, it's been a holly, jolly few months in the Hayward Area!

Chamber Office Updates

In November and December our Information Specialists helped 479 guests in person and 473 over the phone. 328 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 8 per business day!

Social Media Statistics



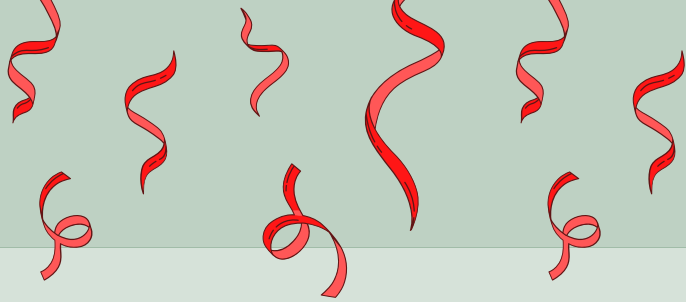
Since November 1, our posts have reached 240,000 people and we now have 16,620 followers.



Since, Sept. 1, we have reached 13,477 accounts, and 14,608 impressions from our posts

#haywardwi #upnorth





Celebrating Members



**December 18 Ribbon Cutting to celebrate
Czarnecki VenRooy Law Office**

Upcoming Business After 5 Events

January 25 at Three Tentacles Tattoo Studio
No Business After 5 is held in February

All members are invited to BA5 events & we hope to see you all at the next event!



Business After 5 @ The Park Center on December 7

Welcome to our new members!

Please click on the business name to visit their website or social media



Civic Media
Czarnecki VenRooy Law Office
Olson Solar Energy LLC
Sawyer County Government



Just In Case You Missed It

1



1

Christmas in Hayward brought so much joy to our community and visitors this past holiday season! Guests could join in on a hot chocolate crawl, fire pits with s'mores, sleigh rides, meeting Santa, an ugly sweater 5k, and there was a gingerbread house competition. The Light Your Engines Parade was also brought back to much success. Thanks to Angler's Bar & Grill for organizing all the fun activities and to all the volunteers who helped with the activities!

2

Co-Chairs for the American Cancer Society Relay for Life of Sawyer County, Joan Ackerman and Kym Kirk, announced that in 2023 their campaign raised over \$54,000 - \$10,000 more than last year! Fundraising efforts are through events, generous sponsorships and donations.

3

Dalton Hessel, local teacher and creator of "The Northern Nerd", was featured in a USA Today article about the benefits of paternity leave. Check it out here!

4

Lynn Melton, owner of Lynn's Custom Meats & Catering, was named the Veterans Association Woman of the Year in November. Lynn is a huge community supporter and we thank her for all she does!

5

Our Annual Membership Dinner took place on Thursday, November 2 at Flat Creek Lodge. 250 members of our business community came together to listen to keynote speaker Tom Stocker and we also honored all of our Annual Business Award nominees, as well as announced the winners.

****Pictures and information were provided on business or organization Facebook pages**

