

## First Benefits Activated When You Join

- Fill out the Business Profile to help us present your business or organization the way you want it presented! Control your message to potential customers via your profile webpage at [haywardareachamber.com](http://haywardareachamber.com). Provide description of products/services, and make sure customers can find you via direct links to your web page, social media sites and other links.
- Schedule a ribbon cutting event! We welcome new members and celebrate current members' milestones with ribbon cuttings, which we share on our social media channels and with the local paper.
- Your business will be added in the "Chamber Bucks" campaign brochure, so you can start increasing your sales & customer base by accepting part of the \$105,000+ in Chamber Bucks issued by the Chamber in the past year. This keeps money local and can only be spent at member businesses.
- Display your Hayward Area Chamber of Commerce membership sticker prominently to communicate credibility, trustworthiness, and involvement in your community.
- Promote your business or organization to over 625 people in our local business community with a free chamber email blast upon joining (with additional future blasts available for nominal fee).

## Digital Benefits

- Increase your event attendance by sharing your event with us to post to our online calendar: [haywardareachamber.com/calendar-of-events](http://haywardareachamber.com/calendar-of-events)
- Find the perfect fit, and longtime employee, by posting "Job Openings" to our website: [haywardareachamber.com/jobs](http://haywardareachamber.com/jobs)
- Advertise directly to all Chamber Members! We will send an ad or event announcement to all members via our email distribution list. For just \$25 your message will be seen by Hayward's top business people, using the Chamber's brand/credibility (and no charge if a non-profit). In return, you are added to this list to receive information shared by other members!
- Leverage the traffic received by the Hayward Area Chamber of Commerce website by advertising on our home page.
- Receive complimentary listing in the online directory at [haywardlakes.com](http://haywardlakes.com), the website of our marketing partner at the Hayward Lakes Visitors and Convention Bureau.

## Networking Benefits

- Business After 5 Events: Network with others in the area's business community and share information about your products, services or events by attending or hosting a monthly event. Your next customer may come from a referral by a fellow business person from the area!
- Attend our Annual Dinner event that takes place the first Thursday in November. Meet fellow business owners, listen to a keynote address, and eat wonderful food! We also host our Annual Business Awards, which all members are eligible to be nominated for and celebrated at the event!
- Share your skills and expertise by assisting our chamber with our various events. Even a few hours of volunteering could connect you with your next customer.

## Advertising Benefits

- Take advantage of the opportunity to advertise in the Shop & Dine Brochure and the Hayward Lakes Annual Vacation Guide. These member-exclusive advertising options are affordable and are put in the hands of thousands of visitors each year!
- Visitors and locals alike visit our Hayward Information Center when looking for businesses or organizations. Make sure you are in front of them by bringing your brochures in for display and flyers for posting on our bulletin board.
- Be front and center when Hayward is at its busiest by making our Hayward Area Chamber of Commerce events part of your marketing plan through sponsorship of Musky Fest, Fall Fest, or the Holiday Raffle.
- Discounted booth space opportunities at Hayward's Musky Festival and Fall Festival! Set up during our festivals and connect with the community and visitors to the area.

## Other Chamber Benefits & Opportunities

- Receive updates on key economic issues, business news, grants, and other key happenings that impact our area.
- Save printing costs with access to our copier (up to 500 copies a year – black & white).
- Contribute through your membership dues to our annual opening and maintenance for the Public Restrooms in Downtown Hayward (open May through October).
- Have access to our conference room for meetings of 8 or less attendees.