

Hayward Area
CHAMBER OF
COMMERCE

Up North HAPPENINGS

January + February 2024

It seems we have all made it on the other side of this snowless winter!

Chamber Office Updates

In January and February our Information Specialists helped 432 guests in person and 595 over the phone. 456 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 10 per business day!

Social Media Statistics



Since Jan. 1, our reach has been over 335,000 with 15,900+ content interactions, and we now have 17,680 followers.



Since Jan. 1, we have reached 21,467 accounts, had 10,149 video plays, and achieved 17,536 impressions.

#haywardwi **#upnorth**



Celebrating Members



January 4 Ribbon Cutting at [Apple Awards](#) to celebrate the new owners, Emily & Matt Caves!



January 5 Ribbon Cutting at [Hayward Feed & Seed](#) to celebrate the new owner, Nik VanVonderen!



February 27 Ribbon Cutting at [Hanson Tire & Custom Exhaust](#) to celebrate the new owner, Nick Phillips!

Upcoming Business After 5 Events

March 21 at [New Moon Ski and Bike Shop](#)

April 25 [Tamarack Health Hayward Medical Center](#) at [Flat Creek Restaurant](#)

All members are invited to [BA5 events](#) & we hope to see you all at the next event!

Welcome to our new members!

Please click on the business name to visit their website or social media

[Adams Generators of Hazelhurst](#)

[American Marine Hayward](#)

[Annie Lawrence Homes](#)

[Culinary Hill](#)

[Forever Joy](#)

[Hanson Tire & Custom Exhaust](#)

[Jiffy Biffy](#)

[Quality Cleaning Services](#)

[Roots Vacation Rentals](#)

[Sport Plaques](#)

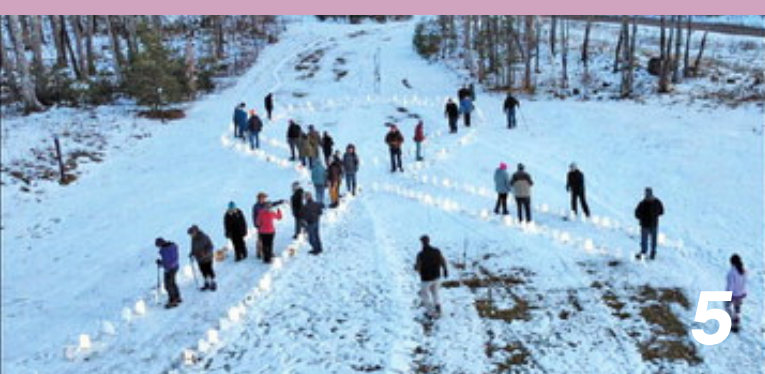
[Terry Peterson Fishing Foundation](#)

[Wilde Gifts & Goods](#)

[WI Movers](#)



Just In Case You Missed It



1 The Hayward Foundation for Educational Enrichment (HFEE) is celebrating 30 years in 2024! Since 1994, HFEE has provided grants totaling more than \$355,000 to the Hayward School District. Grant projects enhance educational experiences for students of all ages in the district and help educators fund projects that aren't afforded in the district budget. If you'd like to learn more, please visit www.hfee-wi.org - donations are always welcome and appreciated!

We all know that the 50th American Birkebeiner
2 took place this February (and the Birkie organization pivoted so well!), and it was also great to see so much regional and national coverage of our little town with a big event! The Milwaukee Journal Sentinel featured the Birkie in a few articles, which includes great coverage of the Hayward and Cable areas and businesses.

3 The Chamber hosted another fun Birkie Giant Ski event on Thursday, February 22! This year's event was more of a Giant Triathlon due to no snow on Main Street and brought great costumes and crowds!

Our community was featured on Northern News

4 Now in February. Hayward features include: The Northern Nerd - Rising Social Media Star Hayward's Hidden Gems
The Ranch Supper Club - Northern Hospitality

5 Relay for Life of Sawyer County held a wildly successful fundraising event (their most successful event organizers said) this February. 760 luminaria were placed along a walking course in the shape of a cancer ribbon for participants to remember, honor and reflect. Funds are raised for the American Cancer Society and are used to help prevent, detect and treat all types of cancer.

****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Tamarack Health Hayward Medical Center presented a naming rights grant of \$250,000 for the outfitting of the new Hayward High School & community fitness center which is being constructed. Thanks to Tamarack Health for being a great community partner!



Many businesses and individuals donated and spent time volunteering at the Hayward Community Food Shelf. Some quick mentions: thanks to volunteers from Superior Choice Credit Union to help pack Food 4 Kids, Silver Star Market donated 625 pounds of food and floral arrangements, 1100+ pounds of food was donated by the Hayward Middle School, and 2,262 pounds of food was rescued & donated from the Birkie events.



Tamarack Health also donated \$1,000 to the Hayward Library Foundation. The Hayward Library Foundation is a nonprofit organization established in 2011 to support the Sherman & Ruth Weiss Community Library to better serve the needs of all members of the Hayward area community and visitors. The Hayward Library Foundation gives a portion of their assets yearly to support the library programs.



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The Northern Lakes Co-op's Cenex Hurricane Pride Pump has been operating since September of 2021 and has raised and donated over \$11,000 to the Hayward Community School District. Thank you to the Co-op and also to all who purchase their gas at the pump!!

A few more donations to the Hayward Community School District include: Advance Printing donated the production fee of the HHS History Wall project, valued at \$400, the High School Technology Education Department received a \$3,000 donation from Northland Area Builders Association to purchase a new jointer, a \$100 donation from the First Lutheran Church Women's group was received to be used as needed, and the Hayward Wesleyan Church conducted a hygiene drive for supplies for middle school students.



TNT's Sports Bar and Grill hosts Bingo every Monday from the Monday after Labor Day to the Monday before Memorial Day. They have raised over \$36,925 to date for the Senior Resource Center through these Bingo nights!

**HAYWARD
FEED & SEED**



Hayward Feed and Seed donated 900 pounds of kitty litter to the Northwoods Community Food Shelf on February 27.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662