

# Hayward Area

CHAMBER OF  
COMMERCE

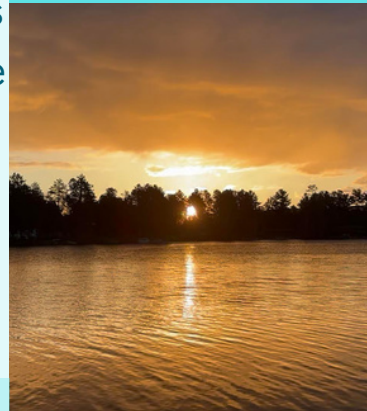
## Up North HAPPENINGS

March + April 2024

Here's to spring with eyes  
toward summer!

### Chamber Office Updates

In March and April our Information Specialists helped 356 guests in person and 495 over the phone. 428 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 10 per business day!



### Social Media Statistics



Since March 1, our reach has been 157,500 with 9200+ content interactions, and we now have 18,300 followers.



Since March 1, we have reached 12,583 accounts, had 5,659 video plays, and achieved 10,451 impressions.

**#haywardwi**    **#upnorth**





# Celebrating Members



April 2 Ribbon Cutting at [Coop's Pizza](#) to celebrate the beautiful remodel!



April 11 Ribbon Cutting to celebrate new member [Tammy Schwartz Wellness](#)



April 26 Ribbon Cutting at [Ramer Small Engine](#) to celebrate their recent additions



April 26 Ribbon Cutting at [Wilde Gifts & Goods](#) to celebrate their new location

## Upcoming Business After 5 Events

May 30 [Downtown Hayward Business Improvement District](#) at [Frandsen Bank & Trust](#)

June 27 [Don Johnson's Hayward Motors](#)

**All members are invited to [BA5 events](#) & we hope to see you all at the next event!**

## Welcome to our new members!

*Please click on the business name to visit their website or social media*



[Frank's Fruit Trees](#)

[Hayward Hydration](#)

[Hayward United Methodist Church](#)

[Sawyer County Literacy](#)

[Tammy Schwartz Wellness](#)


[Wild Rivers Trading Company](#)

# Just In Case You Missed It



**VISIT**  
**CENEXHOMETOWNTHROWDOWN.COM**

**1**  
**TO VOTE FOR  
YOUR FAVORITE  
FESTIVAL**



**LUMBERJACK**  
**WORLD CHAMPIONSHIPS®**  
Hayward, WI • USA

**4**

**1** If you haven't heard, Hayward Musky Fest was chosen as a top 3 finalist in the Cenex Hometown Throwdown! While we are already guaranteed a prize award of \$25,000, if we receive the most votes we will win \$100,000! Each email address is limited to one vote. If you haven't voted yet, please do so by May 15!

[cenexhometownthrowdown.com](http://cenexhometownthrowdown.com)

Mark your calendars for this year's Musky Fest presented by [Adventure RV & Powersports](http://Adventure RV & Powersports) - June 21 - 23. Find more information at [muskyfest.com](http://muskyfest.com)

**2** The [Hayward Foundation for Educational Enrichment](http://Hayward Foundation for Educational Enrichment) named the 2023-2024 Teacher of the Year - Orrin Botten and the Support Staff of the Year - Kerry Henderson. These awards recognize individuals who go above and beyond to ensure students have a fulfilling and enriching educational experience in the [Hayward Community School District](http://Hayward Community School District).

**3** The [Annual Shamrock Shuffle event](http://Annual Shamrock Shuffle event), hosted by the [Downtown Hayward Business Improvement District](http://Downtown Hayward Business Improvement District), took place in Downtown Hayward on March 16. It was a great success, despite gloomy weather! Families and friends gathered not just for the 5k race, but also for costume contests, shopping and dining!

Photo: [James Netz Photography](http://James Netz Photography)

**4** The [Lumberjack World Championships](http://Lumberjack World Championships) were featured on Discover Wisconsin in late April! Discover Wisconsin interviewed local lumberjill world competitors and highlighted different facets of this world class event! Find the article and video [here](http://here). LWC will take place August 1-3 this year - [visit their website](http://visit their website) for tickets or to sign-up to volunteer.

**\*\*Pictures and information were provided on business or organization Facebook pages**



# Better Together As a Community



**Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.**



Timber Ford of Hayward provided volunteers at the Hayward Community Food Shelf with a free set of wiper blades and a complimentary inspection of their vehicles via their mobile technician!

Timber Ford Gives Back to the Community: \$50 donated from every vehicle sold at Timber Ford of Hayward gets added into this growing fund and the public then votes on where funds are donated! In March \$2,000 was donated to the Veteran's Cemetery Fund and in April \$1,750 was donated to the Sawyer County Snowmobile ATV Alliance. Follow Timber Ford of Hayward on Facebook to participate!



Enbridge Energy donated \$2,000 to fulfill a grant request submitted by the City of Hayward Police Department to repair the City of Hayward tornado siren.

The Steakhouse & Lodge hosted a complimentary dinner on April 11 for ALL emergency services of Sawyer County including firefighters, EMTs, and law enforcement. Thank you to Peggy and her staff!



Backroads Coffee and the Birkie teamed up in late March during a snowstorm and launched a special 2-day event which raised \$1,249.61! The funds were donated to the Hayward Community Food Shelf.



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The Hayward Lions Club presented a \$1,000 donation to the Greater Hayward House of Hope on March 21.



Frandsen Bank & Trust staff donated \$300 collected from wearing jeans on Fridays to the Northwoods Humane Society.



On April 18 the Hayward Lions Club presented a \$500 donation to the Hayward Little League program.



Frandsen Bank & Trust made a donation for students who will be traveling to Europe with the Hayward High School Choir in the upcoming school year.



A big thanks to Powell's on Round Lake for being the host location for BINGO nights in March and April to help the Northwoods Humane Society raise money.

Frandsen Bank & Trust staff also volunteered multiple times in March and April to help the Hayward Community Food Shelf pack bags for the Food 4 Kids (F4K) program. **It's now time to sign up for the F4K Summer program - visit the Food Shelf website for more information.**

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The Northern Lakes Co-op's Cenex Hurricane Pride Pump donated just shy of \$2,000 to the Hayward Community School District.

A few more donations to the Hayward Community School District include: Beehive Botanicals donated gift packs to the high school and central office staff, the Primary School received \$350 from Hayward Walmart to support the March challenge of "Doing the Right Thing", and the Hayward High School Nordic Ski Team received \$920 from the American Birkebeiner Ski Foundation, from the proceeds of their upcycled bib fundraiser.



Hayward Area Rotary Club volunteers gathered in mid-April to assemble benches that will be installed at the new Hayward community park.



The Northland Area Builders Association (NABA) presented a \$3,000 check for the purchase of a joiner device for the high school technology department.



The Hayward Foundation for Educational Enrichment (HFEE) presented a check for \$2,620 to Cheryl Churchill, speech language pathologist, for the purchase of a communication device to help serve 200 students who are minimally verbal.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it: (715) 634-8662

*\*\*Pictures and information were provided on business or organization Facebook pages*