

CHAMBER OF COMMERCE



Ready or not, summer in the Northwoods has arrived!

Chamber Office Updates

In May and June our Information Specialists helped 1,410 guests in person and 637 over the phone. 341 Hayward Lakes <u>Vacation</u> <u>Guides</u> have been mailed out to people inquiring about visiting the Hayward Area, an average of 8 per business day!





Since May 1, our reach has been over 141,200 with 9700+ content interactions, and we now have 19,000 followers Since May 1, we have reached 13,302



Since May 1, we have reached 13,308 accounts, had 4891 video plays, and achieved 11,750 impressions from our posts.

#haywardwi #upnorth











May 2 Ribbon Cutting to celebrate new member <u>American Marine Hayward</u> and their grand opening



May 16 Ribbon Cutting to celebrate the completion of the <u>Sawyer County</u> Courthouse expansion



May 21 Ribbon Cutting at <u>Timber Marine</u> <u>Services</u> to celebrate their grand opening



May 29 Ribbon Cutting to celebrate new member <u>Wild Rivers Trading Co.</u>



June 14 Ribbon Cutting to celebrate new member Villa 58 and their grand opening



June 14 Ribbon Cutting to celebrate the new owners of the <u>McCormick House Inn</u>



Upcoming Business After 5 Events

July 25 <u>Property Management of Hayward</u> at <u>SylvanDale Wedding & Event Barn</u> August 22 <u>Deerfoot Lodge</u>

All members are invited to <u>BA5 events</u> & we hope to see you all at the next event!



Business After 5 in May @ <u>Frandsen Bank</u> with co-host the <u>Downtown Business Improvement</u> <u>District</u> and special guest <u>UW-Superior</u>



Business After 5 in June @ Don Johnson's Hayward Motors



The <u>Superior Choice Credit Union</u> broke ground on May 21 for what will be its new state-of-the-art branch building in Hayward at 15855 US Hwy 63 (same site as the former branch building and next to their temporary operations next door).

Welcome to our new members!

Please click on the business name to visit their website or social media

Amazon Hub Delivery Indianhead Community Action Agency McCormick House Inn Quality Eyeglass Outlet Shade Salon

<u>Spider Lake Golf Course</u> <u>Trails End Bar & Grill</u> <u>Trailways on 27 Supper Club</u> <u>Villa 58</u>







Eagle Scout creates 'lure libraries' for Wisconsin lakes



As shared on the <u>Northwoods Humane Society</u> Facebook Page in May: "For three decades, the <u>Northwoods Humane Society Thrift Shop</u> has helped animals in need, relying solely on the dedication of volunteers. Every dollar earned from the thrift shop's sales directly contributes to the well-being and care of animals awaiting loving homes at the shelter." Congratulations on 30 years of being an All Volunteer Thrift Shop! Thank you for serving our community and for caring for all the animals!

The <u>Hayward Lions Club</u> hosted a successful Pancake Breakfast on Saturday, May 25th. Thank you to 400 people who came to eat pancakes and spend time with the community making connections with each other!

Both <u>Backroads Coffee</u> and <u>Lynn's Custom</u>
<u>Meats & Catering</u> are doing big things for nonprofits in our community this summer.
Backroads is hosting a "fun-raiser" every
Wednesday at their drive-thru with a different organization to benefit weekly. Lynn's hosts
fundraiser cook-outs on Fridays & Saturdays to benefit different organizations. Follow both businesses on Facebook to check out the schedule and stop by to support our local businesses and local non-profits!!

Check out the feature about the new Lure Libraries <u>here</u>! The libraries are wood boards near lakes where anglers can borrow, donate, and keep various fishing lures. The libraries in Hayward were made possible with funding from the <u>Terry Peterson Fishing Foundation</u>.

Thank you to all the kids, parents, <u>Birkie</u> Staff, <u>New Moon Ski and Bike</u> staff, <u>Riverbrook Bike</u> <u>and Ski, City of Hayward Police Department</u>, <u>Hayward Community School District</u>, and the <u>Hayward Wesleyan Church</u> for making the 2024 Bike to School Day on May 8th a success! ****Pictures and information were provided on business or**

organization Facebook pages





Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Timber Ford Gives Back to the Community: \$50 donated from every vehicle sold at <u>Timber Ford of Hayward</u> gets added into this growing fund and the public then votes on where funds are donated! In May \$2,150 was presented to the <u>Hayward Sports</u> <u>Center</u> and in June \$1,900 was presented to Christmas 4 Kidz. Follow <u>Timber Ford of</u> <u>Hayward on Facebook</u> to participate!





The <u>Northern Lakes Co-op</u>'s Cenex Hurricane Pride Pump donated just shy of \$700 over the last 2 months to the <u>Hayward</u> <u>Community School District</u>.

A few more donations to the Hayward Community School District include: <u>Innovative Office Solutions</u> donated six cases of goggles to the Intermediate, Middle, High, and Northern Waters Schools and the Middle School received donations from the following businesses for their year-end "Be The 1" celebration: <u>Dairy Queen</u>, <u>Lynn's Custom</u> <u>Meats, Coop's Pizza, Anglers Bar & Grill, Lynne Marie Candies, Kwik Trip and McDonalds. Chippewa Valley Bank</u> also came to talk to students in Financial Literacy and made a donation for \$2500 to the school.



<u>Rumble on the Lake Inc.</u> presented \$5,000 from their fundraising efforts to the <u>Northwoods</u> <u>Community Food Shelf</u> on June 26. The donation will be used for the food pantry to acquire more nutritional foods, like produce and meats. Other donations to NCFS made in June were from Walmart and Kwik Trip.





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Big thanks to <u>Jump River Electric</u> and Dairyland Power for their \$1000 donations to the <u>Boys and Girls Club of Lac Courte Oreilles</u> in May! "Community support is what allow us to do the GREAT work we do everyday!"



Don Johnson's Hayward Motors donated \$500 to the <u>Northwoods Little League</u> on May 13. They also teamed up with the girls soccer team in early May to treat the HHS staff to <u>Backroads Coffee</u> & treats!





<u>Hayward High School</u> Advanced Art Students created a beautiful interactive outdoor mural this year. Thank you to Bob Miller and <u>Arclin</u> for their donation of \$2,300, helping to pay for supplies and making this project possible. Thank you to Molly Lank-Jones and <u>Sherman & Ruth Weiss Community Library</u> for creating the opportunity for this artwork to be installed.



The <u>Treeland</u> Challenge Fishing Tournament, held in May, raffled off two rods and held a 50/50 raffle and were able to raise \$5,223 for the <u>National Freshwater</u> <u>Fishing Hall of Fame</u> Playground Project.

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On behalf of the <u>American Birkebeiner Ski</u> <u>Foundation</u>, Ben Popp presented the <u>Hayward Community School District</u> with \$31,000 in appreciation for the facilities the district provides during Birkie Week.



Johnson Financial Group donated \$10,000 to the American Birkebeiner Ski Foundation on June 25. The <u>Birkie</u> thanked JFG "for not only the amazing donation, but also for coming out yesterday for the afternoon and helping our team bring Mt. Telemark Village alive."



Northern Lakes True Value Manager, Chris Hofer, and Northern Lakes Cooperative General Manager, Mike Covelli, and Gerald Becker, owner of Bomb Dog presented a check for \$6,726.33 to the <u>City of</u> <u>Hayward Police Department</u>, Marsh Savitski, and intern, Abby from their Back the Blue fundraiser on May 24.



Congratulations to the <u>Greater Hayward</u> <u>House of Hope</u> for being the chosen social services organization at the <u>100 Who Care</u> <u>Sawyer County</u> Event on May 7.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it: (715) 634-8662