

Hayward Area

CHAMBER OF
COMMERCE

Up North HAPPENINGS

July + August 2024

Chamber Office Updates

In July and August our Information Specialists helped 1,658 guests in person and 588 over the phone. 426 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 10 per business day!

Social Media Statistics

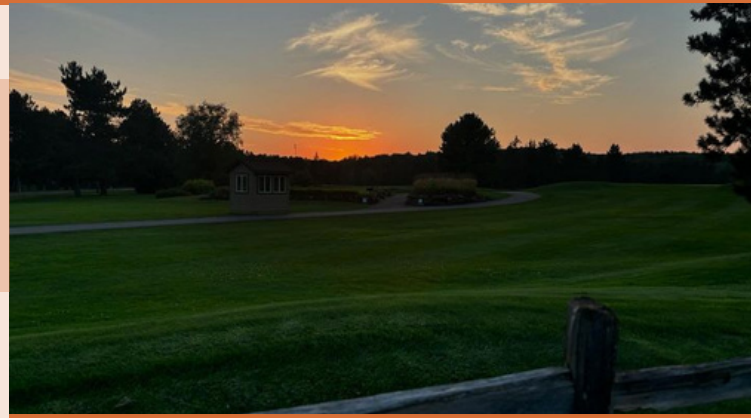


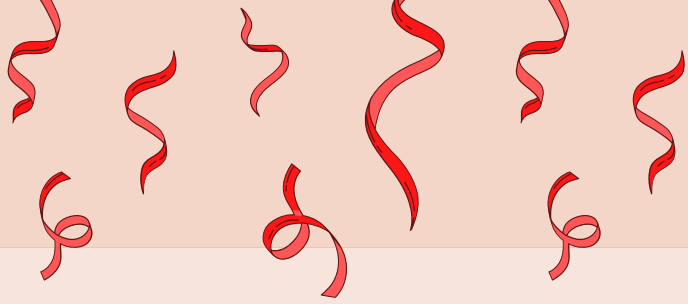
Since July 1, our reach has been over 176,800 with 9533 content interactions, and we now have 19,797 followers



Since July 1, we have reached 11,722 accounts, had 3042 video plays, and achieved 11,514 impressions from our posts.

#haywardwi #upnorth





Celebrating Members



July 3 Ribbon Cutting to celebrate new member The Lot



July 10 Ribbon Cutting to celebrate the new playground, gardens, and game room at the Freshwater Fishing Hall of Fame



July 19 Ribbon Cutting at Trails End Resort to celebrate their 55th Anniversary



August 7 Ribbon Cutting to celebrate new member J.H. Larson



August 26 Ribbon Cutting to celebrate new member Spider Lake Motel



Celebrating Members

Upcoming Business After 5 Events

September 26 - [Mediqwest Insurance Services](#)

October 24 - [Hayward Community School District](#)

December 12 - [Superior Choice Credit Union](#)

All members are invited to [BA5 events](#) & we hope to see you all at the next event!



Business After 5 in July @ [SylvanDale Wedding & Event Barn](#) with co-host [Property Management of Hayward](#)



Business After 5 in August @ [Deerfoot Lodge & Resort](#)

Welcome to our new members!

Please click on the business name to visit their website or social media



[J.H. Larson Company](#)
[Kelley Property Solutions](#)
[Spider Lake Motel](#)
[Stone Lake Lumber Co.](#)
[The Lot](#)
[The Social Kitchen and Cocktails](#)



Just In Case You Missed It



1 Nearly 500 guests helped the [American Birkebeiner Ski Foundation](#) officially open [Base Camp](#) at Mt. Telemark Village on Saturday, August 17th. Base Camp is described as "a 13,000 square foot community center and gateway to the outdoors offering a range of amenities to all users. Included in this space are a central gathering space with an iconic fireplace and large trail maps; 24 hour access to bathrooms including changing rooms and showers; partner businesses ([New Moon Ski + Bike](#), [Backroads Coffee](#), etc.) and beautiful outdoor patio space including a firepit."



2 Wisconsin Lieutenant Governor Sara Rodriguez was in the area on August 8 to ride our awesome ATV trails, and she stopped in to meet the crew at [Hayward Power Sports](#) and visit with Famous Dave at [Tamarack Farms - Pizza BBQ Wine!](#)

3 Twenty-seven sites from Delta, WI through Cable, Hayward, Springbrook and Stone Lake hosted 48 artists of a wide variety of arts and fine crafts for this year's [CHARAC Art Crawl](#) August 9-11! Hayward venues included [Art Beat of Hayward](#), [James Netz Photography](#) and [Out of the Woods Winery](#).



4 4 local women, who call themselves the [WisconSWIM Mermaids](#), swam across the English Channel in 11 hours and 21 minutes in mid-August. Incredibly inspiring! Read the [article here](#).



5 So many incredible anniversaries are happening this year in our community, including: [Miller's Market](#) (10 years), [Titus Salon](#) (10 years), [Hayward United Methodist Church](#) (40 years), [Northwoods Humane Society Thrift Shop](#) (30 years), [HFEE](#) (30 years) and [Hayward Golf Course](#) (100 years).

****Pictures and information were provided on business or organization Facebook pages**

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Many local businesses sponsored and supported the Namekagon River Rollers this summer! Thank you to the following businesses for your support: Arclin Surfaces, Scheer's Lumberjack Village, Beehive Botanicals, Thomas J. Duffy - Attorney at Law, Shill's Chill Drinks, Coop's Pizza, Hayward Power Sports, Annie Lawrence - Northwest Wisconsin Realty, Tamarack Health, and Northwoods Stove & Fireplace.

Timber Ford Gives Back to the Community: \$50 donated from every vehicle sold at Timber Ford of Hayward gets added into this growing fund and the public then votes on where funds are donated! In July \$1,650 was presented to the American Legion Post 487 and in August \$1,950 was presented to the Sawyer County Fair. Follow Timber Ford of Hayward on Facebook to participate!



**July Recipient:
Sawyer County Fair**



"The 4th Annual Barn Dance Fundraiser was a huge success! Our incredible community came together once again in Cassidy's name to support Forever Joy and House of Hope. Together, we raised \$18,500 that will be divided between these two life-changing non-profits!" Thank you to all who donated to and supported this year's event.

Better Together As a Community



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Big thanks to [Jump River Electric](#) for their \$1000 donation to the [Sawyer County Fair](#).



The [Sawyer County Sheriff's Office](#) received a generous Fueling Futures grant from [Enbridge Energy](#) in the amount of \$2,000. The Sheriff's Office used the grant funds to purchase three ZOLL AEDs for patrol staff to have with them in case an AED is needed on a call for service. "We are grateful for the support Enbridge has given us to help keep our communities safe."



The [Sawyer County Fair](#) donated the proceeds from their 50/50 raffle at this year's event to the [Sawyer County K9 Foundation](#).

A big thank you to all who attended the [Sawyer County Fair](#) on August 15 and helped support the [Northwoods Community Food Shelf](#). They collected 195 cans of food (180 pounds) and \$686 in donations.



The [Sawyer County Sheriff's Office](#) received a generous donation from the [Terry Peterson Fishing Foundation](#) to be used towards their Cops and Bobbers program, which connects you with local law enforcement through the joy of fishing.

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Better Together As a Community



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Hannah Slater and the Silver Star Market team made and donated 30 school supply boxes (1,700 items total) to the Hayward Community School District! Every teacher in the Primary School received a box.



J.B.'s Moose Lake Shack has raised over \$1300 so far this year for the Round Lake Fire Department.

The Hayward Lions Club donated \$1,500 to the Northwoods Community Food Shelf in July.

***Pictures and information were provided on business or organization Facebook pages*



The Hayward Vietnam Veterans of America donated \$500 to the Hayward Community Food Shelf in August.



Congratulations to the Sawyer County 4H for being the chosen recreational, environmental, garden or animals organization at the 100 Who Care Sawyer County Event on July 27.

Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact brianna@haywardareachamber.com or call us to tell us all about it:

(715) 634-8662