

Hayward Area

CHAMBER OF  
COMMERCE

# Up North HAPPENINGS

November + December 2024

## Chamber Office Updates

In November and December our Information Specialists helped 457 guests in person and 426 over the phone. 462 Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of 11 per business day!

## Social Media Statistics



Since Nov. 1, our reach has been over 283,200 with 16,300 content interactions, 45,700 video views, and we now have 21,125 followers.



Since Nov. 1, we have reached 17,654 accounts, had a combined 26,840 views of our photos and videos, and received 1611 content interactions.

**#haywardwi #upnorth**



# Celebrating Members



November 8 Ribbon Cutting to celebrate new member and school [Trinitas Classical Academy](#)



November 15 Ribbon Cutting to celebrate the Grand Re-Opening after a full remodel at [Hayward WalMart](#)



December 13 Ribbon Cutting to celebrate the 25th Anniversary at [Hayward Power Sports](#)

## Join Us at an Upcoming Business After 5 Event!

January 30 - [Hill Construction](#)

March 27 - [Hayward Sports Center](#)

April 24 - [Hayward Community Food Shelf](#)

## Welcome to our new members!

*Please click on the business name to visit their website or social media*



[Hayward Cinema 4](#)  
[Lakewood Automotive](#)  
[Lulich Implement](#)  
[Northern Roots Septic Solutions](#)  
[The Monarch Gym](#)  
[Urban Trek](#)



# Just In Case You Missed It



Tamarack Health Hayward Medical Center & Water's Edge have both earned high honors!

1 Water's Edge earned a rating of "High Performing" and is recognized as a "Best Nursing Home" for 2025. Tamarack Health Hayward Medical Center was named a "High Performing Hospital for Maternity Care".



2 Truly a momentous occasion as Spider Lake Lodge celebrated 100 years on November 3 with a Centennial Open House and Tours. Owners Carolyn and Robert Wollan have reason to be very proud of their efforts in preserving this historic and architectural treasure for many future generations to come!

3 Hayward Power Sports celebrated 25 years of business in December! They held a special celebration on December 14 with their annual open house & bow sale with many in the community joining in on the celebrations. Congratulations and thank you for providing exceptional service with a smile to our community!



4 A big thank you to the Green Bay Packers Foundation for their generous gift of supporting 3 Hayward organizations - the Birkie, Hayward Sports Center and Northwoods Strings. Nearly 400 civic and charitable organizations from every corner of Wisconsin were awarded a total of \$1.5 million. The annual luncheon took place at Lambeau Field in late November.



5 Our Annual Membership Dinner took place on Thursday, November 7 at The Steakhouse & Lodge. 275 members, representing 73 businesses in our community, came together to listen to keynote speaker Craig Olson and we also honored all of our Annual Business Award nominees, as well as announced the winners.

**\*\*Pictures and information were provided on business or organization Facebook pages**

# Better Together As a Community



**Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.**



Timber Ford Gives Back to the Community: \$50 donated from every vehicle sold at Timber Ford of Hayward gets added into this growing fund and the public then votes on where funds are donated! In November \$1,800 was presented to Spoooner Area Youth Hockey and in December \$1,650 was presented to the Hayward Drama Club. Follow Timber Ford of Hayward on Facebook to participate!

The High School Nordic Ski Team received donations from: Arclin, Telemark Hills, The Brook Community, and Hill Construction. The Boys & Girls Hockey programs received a donation from Timber Ford of Hayward's Drive4UR School Event.

The Boys & Girls High School Soccer program received a donation from Hill Construction. The Wrestling Program received donations from Reel Livin' Resort (they also donated to the Football program!) and Hayward Roofing. Other donations to the School District were received from CAMBA, Hayward Lions Club, Hayward United Methodist Church, The Knights of Columbus and Hayward Dance Experience. Northern Lakes Cooperative donated \$862.20 from the Hurricane Pride Pump.



CAMBA Executive Director, Daryl McNutt and CAMBA Development Director, Sabrina Jacobson accepted a \$1000 check from Walmart Coach Nancy Andrews. The funds will go towards a new snowmobile for CAMBA's winter grooming efforts which has a goal of raising \$10K.



Hockey fans of all ages went to "Hockeyland" at the The Park Center in November to support the Hayward Sports Center and the Gibson Walsh 20 Foundation. They raised \$655 to split between the organizations. Thanks to the Northern Nerd for organizing!

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Don Johnson's Hayward Motors supported the Hayward youth hockey tournament on December 20th and was happy to present a \$750 donation to local teams.



Donations to the Hayward Community Food Shelf in November & December included: Silver Star Market donated 100 pre-packed holiday food boxes, as well as an additional 64 pounds of shelf stable items in early November; 250 pounds of food was gathered and donated by the High School FBLA during their Trick or Treating event; Johnson Bank donated \$1000 on Giving Tuesday to help fight food insecurity; there was a \$1200 donation from Sevenwinds Casino, Lodge & Conference Center, which was donated from their Christmas Magic Campaign; Arclin donated 90 pounds of ham in time for Christmas distribution.



90 people participated in the 2025 Ugly Sweater 5K Race on December 14, raising \$2000 for the Hayward Community Food Shelf! Thanks to Silver Star Market for organizing the event, all participants, and all of the local businesses who supported this successful event & great cause.

The Middle School Toy Drive was a great success to help Christmas 4 Kidz support families in need during the holidays.



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**ICAA Cares**  
Food Drive 2024

Thank you all for your generous donations.

Our staff donated a total of 1,345 boxed, bagged, and canned items to help those in need this holiday season. This is almost triple the amount we donated the previous year!

ICAA Administration Building      Home Visiting - Healthy Families America Affiliate

Connections and Food Pantry Staff      Hayward Head Start

ICAA Cares had a very successful food drive this year! Their staff donated a total of 1,345 boxed, bagged, and canned items to help those in need this holiday season in multiple communities. This is almost TRIPLE the amount they donated last year.

**Operation Christmas**  
Providing food baskets and children's gifts to local families in need

# Thank You

To our sponsors, donors, and volunteers:  
You helped 235 families, over 1,000 people in our community, this holiday season with your generosity. We were able to provide holiday food baskets to each family and 500 children's gifts this year.

Sponsored by Hayward Churches:  
First Lutheran, Hayward United Methodist, and Ascension Episcopal

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LP Building Solutions for Professionals made a \$20,000 donation to the Hayward Community School District in early November.



A very big thank you to Johnson Bank for helping pay off unpaid lunch accounts for students in the Hayward Community School District with a donation of \$2,440.



The HHS Art Club visited the local nursing home to make and decorate festive wreaths with the residents!

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Hayward Lions Club President Jeff presented a \$500 donation check to the Northwoods Humane Society.



The Hayward Area Rotary Club donated dictionaries to every 3rd grader at the Hayward Intermediate School in December!



The Lake Chippewa Flowage Resort Association presented a check for \$1,750 to the Sawyer County Snowmobile ATV Alliance at its monthly meeting in December.

Several HHS Choir Students attended the annual holiday gala to sing Christmas carols to raise money. A check for \$1300 was presented from the Alliance to the choir from this event!



A partnership between Northwest Connection Family Resources, Slumberland Furniture and Shade Salon provided 17 mattresses and bedding to local families in need this holiday season.



Have some fun news to share or something great that you've recognized happening in the community? We want to hear it! Contact [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com) or call us to tell us all about it:

(715) 634-8662

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