

Up North HAPPENINGS

JANUARY + FEBRUARY 2025



Hayward Area
CHAMBER OF
COMMERCE

Chamber Information Desk

In January and February our Information Specialists helped **622 guests** in person and **521 guests** over the phone. **558** Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of **13** per business day!



Social Media Statistics



Since January 1st, HACC has had **2.1 million** content views, **31,600** content reactions, and reached **over 598,000** people. In the last 28 days we have had **1,328 new** followers.



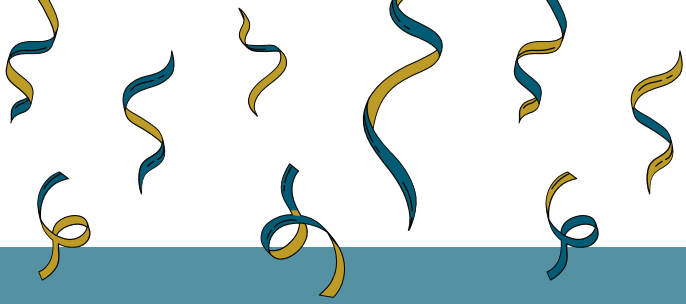
In the last 30 days, HACC been viewed **25,600** times and received almost **1700** content interactions.

@haywardupnorth

#haywardwi #upnorth

#1 CONTENT FOR JAN/FEB

Milwaukee Man Cave Video
with 190k views



Celebrating Members



**JAN
13**

Superior Choice Credit Union
Ribbon cutting celebrating their new Hayward branch.

**FEB
6**

Milwaukee Man Cave
@ Northern Lakes True Value
Ribbon cutting celebrating the addition of the man cave.



**JAN
30**

BA5 @ Hill Construction
Guests enjoyed live music, a 50/50 raffle, giveaways, games, refreshments, and hors d'oeuvres.

Join Us at an Upcoming Business After 5 Event!

March 27th @ Hayward Sports Center

April 24th @ Hayward Community Food Shelf

May 29th @ Timber Marine Services

Contact robyn@haywardareachamber.com if you would like to sign up to be a BA5 host.

WELCOME TO OUR NEW MEMBERS!

Please click on the business name to visit their website or social media.

Adobe

Sawyer County Outdoor Projects & Education (SCOPE)

Spider Lake Ranch Riding Stable

Colby Chiropractic, Sports Medicine & Rehabilitation

Just In Case You Missed Birkie Week



1

The Chamber was thrilled to see the iconic Birkie finish return to downtown Main Street. The American Birkebeiner Ski Foundation brought in over 125 loads of snow to blanket the streets.



2

The Birkie Giant Ski drew a whopping crowd this year! Despite the frosty temperatures, fans bundled up to cheer on 28 teams of six. In a thrilling showdown, the "Tree Schoolers," a group of students attending Northern Waters Environment School, snagged the gold.



3

Lego artist Nancy Douglas captivated audiences with her stunning Birkie Lego Sculpture, proudly displayed at Art Beat in downtown Hayward.



4

Chris Kroeze, the talented runner-up from The Voice, and Michael Shynes, a Midwest singer-songwriter, mesmerized audiences with their performances at The Park Center Thursday and Friday night of Birkie.



Better Together As a Community



Thank you to these businesses who recently supported our young champions with donations, awards, and scholarships for the Hayward Community School District.



Amundson Appliance of Hayward donated \$1,333.33 to eliminate lunch debts for students.

Sevenwinds Casino contributed \$1,000 for various student needs.

Grace Lutheran Church donated hats and mittens for Intermediate School students.

The Middle School honored the participants of the 'Be The 1 Program' supported by local businesses, including Hayward Power Sports, Jack Link's Aquatic Center, Tamarack Health, Hidden Bay Graphics, Coop's Pizza, Dye Hards Pizza, Hayward Holiday Inn, Riverside Lanes, and Sevenwinds Casino Lodge and Conference Center.



First Lutheran Church provided snow pants, sweatpants, hats, gloves, mittens, and socks for Primary and Intermediate School students.

Reel Livin' Resort organized a winter coat drive, collecting coats, hats, gloves, and snow pants for the school district.

Better Together As a Community



Thank you to these businesses who recently supported other businesses or organizations in the community with donations, awards, and scholarships.



Timber Ford of Hayward donated \$2,200 to the Northwoods Humane Society through their Community Give Back Program. This contribution will aid in covering medical expenses, and providing warm beds and nutritious meals for the animals.

Northern Lakes Cooperative is sponsoring the Chequamegon Area Mountain Bike Association (CAMBA) by providing a trailer, essential for the trail crew. This trailer facilitates transportation of equipment to five trail clusters for maintenance and also stores a snowmobile for winter grooming. Additionally, it serves as an event staging vehicle for races and the Work2Ride program, where volunteers gain hands-on trail experience.



Silver Star Market partnered with Allysa Headly and made over 350 floral arrangements with encouraging messages for each girl in the Intermediate & Middle schools. Such a special project, inspiring young women and making sure they feel loved and seen. They also donated beautiful hydrangeas to Aspen Acres Assisted Living.

***Pictures and information were provided on business or organization Facebook pages.*

Upcoming Area Events



**MARCH
06**

WWBIC TRAINING

WWBIC - Attract
Tourists and Grow
Your Small Business

**MARCH
08**

CRAPPIE WEEKEND

WI Women Fish Club
"Crappie Weekend"
@ Deerfoot Lodge
check out other events

**MARCH
08**

FAT BIKE BIRKIE

On the Birkie Trail in
Cable Wisconsin -
premier on-snow bike
event in North America

**MARCH
14**

THE PIATIGORSKY FOUNDATION

@ The Park Center
check out other events

**MARCH
15**

SHAMROCK SHUFFLE 5K RUN/WALK

Downtown Hayward
Annual Event.
Run. Walk. Bring your
leashed pet!

**MARCH
17**

HAPPY ST. PATRICKS DAY!



**MARCH
29**

HAYWARD FIGURE SKATING CLUB ANNUAL SHOW

@ The Sports Center
check out other events

**APRIL
26**

SPAGHETTI & NO BALLS DINNER

Hosted by the
Northwoods Humane
Society @ Veteran's
Community Center

**APRIL
26**

WINTER GREENHOUSE BAREROOT DAYS - SEASON OPENER

Discover unique crafts
and gifts made by local
artisans.

**MAY
01**

DOWNTOWN SPRING SIP & SHOP

A fun night out on the
town in Downtown
Hayward.



[View Our Full Calendar of Events](#)

Chamber Board & Staff



Board Members & Ambassadors

President
Rob Decker

Don Johnson's Hayward Motors
& Hayward Chrysler Dodge Jeep Ram

Vice President
Robyn Stryker

Deerfoot Lodge & Resort

Secretary
Anna Skar

Tamarack Health Hayward Medical Center

Treasurer
Monica Johnson

NorthLakes Community Clinic
& the Social Kitchen & Cocktails

Member At-Large
Robert Davis

Northern Lakes Cooperative Cenex

Director
Kathy Baker

Lac Courte Oreilles Ojibwe University

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Paul Eckerline
American Birkebeiner Ski Foundation

Director
Susan Fibert

Frandsen Bank & Trust

Director
Chris Graham

Virgin Timber Resort

Director
Melissa Jordan

Anderson, Hager and Moe CPAs

Director
Adam Smith

McCormick House Inn

Director
Jenni Strama

Superior Choice Credit Union
& Hayward Propane

Ambassador
Mary Jo Becker

Frandsen Bank & Trust

Ambassador
Marnie Christensen

Johnson Financial Group

Ambassador
Michelle Coyne

Habitat for Humanity of Sawyer
County

Ambassador

Christine DeGrammont
National Business Furniture

Ambassador
Rikki Donnellan

Hayward Insurance Agency &
Hayward Lions Club

Ambassador
Nikki Hendricks

Superior Choice Credit Union

Ambassador
Stacey Hessel

Hayward Community Schools

Ambassador
Stacy Hughes

Woodland Developments & Realty

Ambassador
Kathy Mullally

Northwest Connection Family
Resources

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Do you have some exciting news to share or a remarkable event you've noticed in the community?

We would love to hear about it!

www.haywardareachamber.com

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