

Up North **HAPPENINGS**

MARCH + APRIL 2025

Hayward Area

CHAMBER OF
COMMERCE



Up North HAPPENINGS

MARCH + APRIL 2025



Hayward Area
CHAMBER OF
COMMERCE

Chamber Information Desk

In March and April, our Information Specialists helped **193 guests** in person and **242 guests** over the phone. **631** Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of **18** per business day!

Social Media Statistics



Since March 1st, the HACC has reached **207.5K people**, with **754.8K content views** and **11.6K interactions**. In the last 28 days alone, we've welcomed **425 new followers**! Your engagement helps us shine a spotlight on local businesses, events, and community initiatives—thank you for being part of our growing network. Let's keep the momentum going!

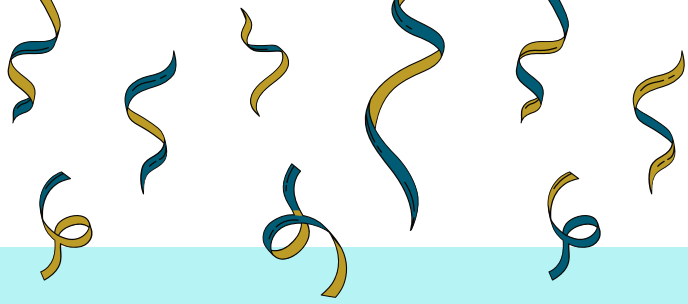


In the last 30 days, the HACC has been **viewed 12.3K times**, with **728 interactions**! Thanks to your engagement, we're continuing to highlight the Hayward Area—keep following along for more!

#haywardwi #upnorth

@haywardupnorth facebook.com/HaywardAreaChamberOfCommerce





Celebrating Members



The March and April Business After 5 events were outstanding celebrations of networking and connection with engaging tours of the host locations!

Special thanks go to the March host, Hayward Sports Center, led by Carrie Romsos, for creating a memorable evening that brought members together in a spirit of camaraderie. Gratitude also goes to the teams at Hayward Community Food Shelf, including all the volunteers that make their programs possible, and Silver Star Market, and owner Hannah Slater, whose dedication to serving our community is truly inspiring.



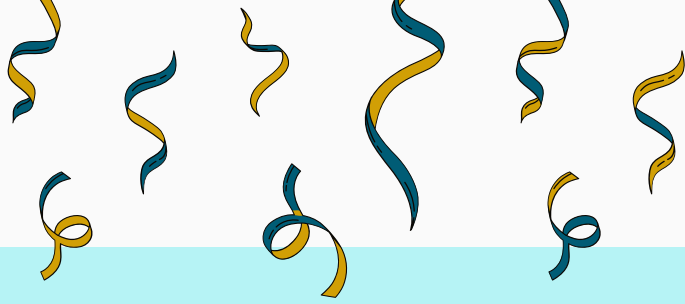
Join Us at an Upcoming Business After 5 Event!

May 29th @ Timber Marine Services

June 26th @ Hayward Veteran's Center

July 31st Hayward Lions Club
@ Hayward Golf Course

Contact robyn@haywardareachamber.com
if you would like to sign up to be a BA5 host in 2026!



Celebrating Members



We are excited to share and celebrate the achievements of our local businesses!

We recently held ribbon-cutting ceremonies for several members, including Northern Roots Septic Solutions, welcoming owner Mark Thompson to our chamber family.

We celebrated Northern Lakes Cooperative and their new Northern Lakes Propane location.

Backroads Coffee & Tea is brewing up fresh beginnings with new owners Chad and Alison Springer.

Kozlowski Co. LLC, owner Sarah Kozlowski, is marking the launch of their new website and membership.

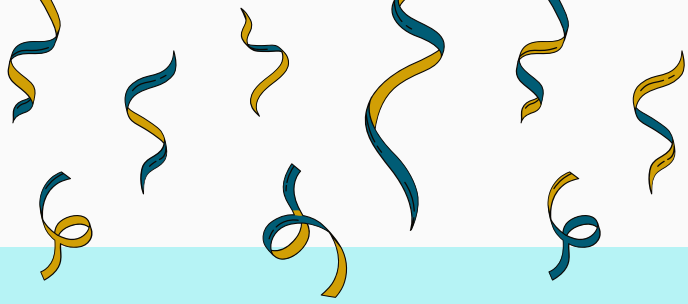
Congratulations to Ventures Unlimited Thrift Shoppe on their new location.

We proudly celebrated the grand opening of DH Docks & Tracks as one of our newest members.

We're thrilled to see New Life Resource Center thriving in their new home on Dyno Drive.

Together, we're building a stronger, more connected Hayward area—thank you for being an essential part of this vibrant community!





Celebrating Members

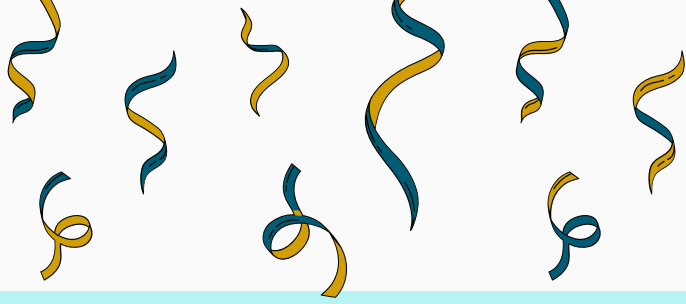


SCOPE (Sawyer County Outdoor Projects and Education) held a DNR Hunter Education course at the Hayward Middle School. The program featured skilled instructors from SCOPE, who provided practical lessons on firearm safety using state-approved guidelines. Alongside emphasizing safe gun handling, the course highlighted respect for fellow hunters and the importance of caution in outdoor and range settings. Youth participants who completed the course were presented with a blaze-orange hunting vest, a gift from SCOPE!



We're thrilled to celebrate the success of Hayward's own Deanna Persson, who was recently awarded 3rd place in an art show in Punta Gorda, Florida, competing against over 200 talented entrants. Deanna, the owner of Art Beat in Hayward, continues to exemplify creativity and excellence, bringing recognition not just to herself but to our community as a whole. Congratulations, Deanna, on this outstanding achievement!





Celebrating Members



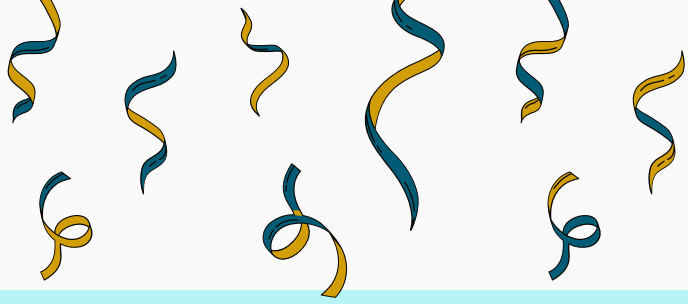
Our beloved downtown restaurant, The Social Kitchen & Cocktails, owned by Monica Johnson, recently received a well-deserved shoutout from @rcamposduffy on Fox & Friends. Since opening, The Social has proudly embraced healthier cooking practices by using beef tallow instead of seed oils in their fryers, delivering cleaner, more flavorful food while supporting the #MakeAmericaHealthyAgain movement.



The Lac Courte Oreilles Ojibwe University has launched its Elementary/Middle School Education Program, an initiative poised to make a lasting impact on Northern Wisconsin. By preparing teacher candidates who embrace Indigenous knowledge systems, this program addresses critical needs in rural and underserved areas. With a focus on culturally responsive schooling, Ojibwe immersion, and social justice education, LCOOU is helping shape a brighter future for both educators and Native communities in our region.

Tamarack Health Hayward Medical Center recently earned the Frontline Award from the Wisconsin Stroke Coalition for its outstanding improvements in stroke care in 2024. By streamlining emergency response processes, including faster triaging and quicker access to CT scans and medication, the team achieved a remarkable 47% improvement in treatment times. This milestone not only sets a new benchmark for rural healthcare but also underscores their commitment to exceptional patient care. Congratulations to the entire team for this well-deserved recognition!





Celebrating Members



Congratulations to Hayward Mercantile LLC on celebrating 25 incredible years of serving our community! Your dedication and impact have been a cornerstone of downtown Hayward—here's to many more successful years ahead!



Norvado is commemorating 75 remarkable years of service to the Northwoods region in 2025. This milestone highlights their enduring commitment to connecting communities and driving innovation in the area.



OUR NEW MEMBERS!

Please click on the business name to visit their website or social media.

DH Docks & Tracks Hayward
Precise Exteriors, LLC
Padua Exterior, Inc.
Greater Hayward House of Hope
Hawksford Dental Care
Weber's Northwoods Tavern
Rural Mutual Insurance - Joshua Huray Agency
R&M Dock and Lift
Timber Bay - Hayward
Northwoods Tennis Club
AOG Construction and Landscaping

WELCOME!

***Pictures and information were provided on business or organization Facebook/web pages.*

Chamber Board & Staff



Board Members & Ambassadors

President
Rob Decker

Don Johnson's Hayward Motors
& Hayward Chrysler Dodge Jeep Ram

Vice President
Robyn Stryker

Deerfoot Lodge & Resort

Secretary
Anna Skar

Tamarack Health Hayward Medical Center

Treasurer
Monica Johnson

NorthLakes Community Clinic
& the Social Kitchen & Cocktails

Member At-Large
Robert Davis

Northern Lakes Cooperative Cenex

Director
Kathy Baker

Lac Courte Oreilles Ojibwe University

Director

Paul Eckerline
American Birkebeiner Ski Foundation

Director
Susan Fibert
Frandsen Bank & Trust

Director
Chris Graham
Virgin Timber Resort

Director
Melissa Jordan
Anderson, Hager and Moe CPAs

Director
Adam Smith
McCormick House Inn

Director
Jenni Strama
Hayward Propane

Ambassador
Mary Jo Becker
Frandsen Bank & Trust

Ambassador
Marnie Christensen
Johnson Financial Group

Ambassador
Michelle Coyne
Habitat for Humanity of Sawyer
County

Ambassador
Christine DeGrammont
National Business Furniture

Ambassador
Rikki Donnellan
Hayward Insurance Agency &
Hayward Lions Club

Ambassador
Nikki Hendricks
Superior Choice Credit Union

Ambassador
Stacey Hessel
Hayward Community Schools

Ambassador
Stacy Hughes
Woodland Developments & Realty

Ambassador
Kathy Mullally
Northwest Connection Family
Resources

Chamber Staff



Executive Director
Chris Ruckdaschel
chris@haywardareachamber.com



Assistant Director
Robyn Tenner
robyn@haywardareachamber.com



Office Administrator
Heather Walley
heather@haywardareachamber.com



Information Specialist
Kitty Tobias
info@haywardareachamber.com

Do you have some exciting news to share or a remarkable event you've noticed in the community?

We would love to hear about it!

www.haywardareachamber.com

715-634-8662

15805 US HIGHWAY 63, Hayward, WI, United States, 54843