

Up North **HAPPENINGS**

MAY + JUNE 2025

Hayward Area

CHAMBER OF
COMMERCE



Up North HAPPENINGS

MAY + JUNE 2025



Hayward Area
CHAMBER OF
COMMERCE

Chamber Office Updates

In May and June, the Hayward Information Specialists helped **1,419 guests** in person and **520 guests** over the phone. **560** Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of **11** per business day!

Social Media Statistics



Since May 1st, the HACC has reached **346.1K people**, with **1,475,248 content views** and **21,161 interactions**. In the last 28 days alone, we've welcomed **776 new followers**! Your engagement helps us shine a spotlight on local businesses, events, and community initiatives—thank you for being part of our growing network. Let's keep the momentum going!



In the last 30 days, the HACC has been **viewed 15.9K times**, with **840 interactions**! Thanks to your engagement, we're continuing to highlight the Hayward Area—keep following along for more!

#haywardwi #upnorth

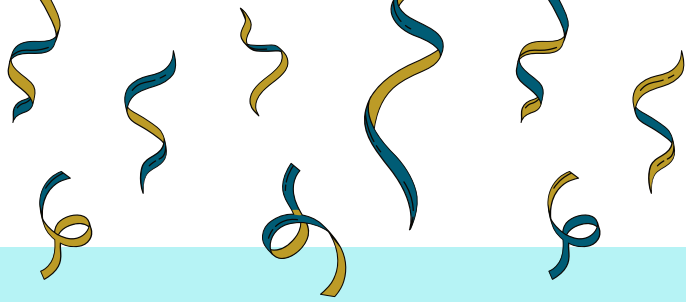
facebook.com/HaywardAreaChamberOfCommerce

@haywardupnorth

@haywardmuskyfest

@muskyfestqueens





Celebrating Members



The Chamber's May and June Business After 5 gatherings delivered two energizing evenings of networking and community pride. In May, Timber Marine Services welcomed guests for casual conversation, Musky Fest updates, and insights into their evolving offerings—boat rentals, new models, and storage solutions—all aimed at enriching the Hayward Area boating experience. Their message underscored a commitment to making the area's lakes more accessible and enjoyable for residents and visitors alike.

June's event at the Hayward Veterans Center drew 45 attendees for a heartfelt celebration of service and community. Chamber Director Chris shared Musky Fest updates after our big event weekend, before introducing outgoing President Mike Poppe and incoming President Jay Froemel, who highlighted monthly meal programs and youth initiatives supported through the Center. Rick Richter of VFW Post 7233 expressed appreciation for contributions to the Veterans Family Picnic, and UW Superior Chancellor Renée Wachter offered remarks on campus opportunities. The event brought together local leaders and neighbors in continued support of Hayward's downtown improvements and veteran services.

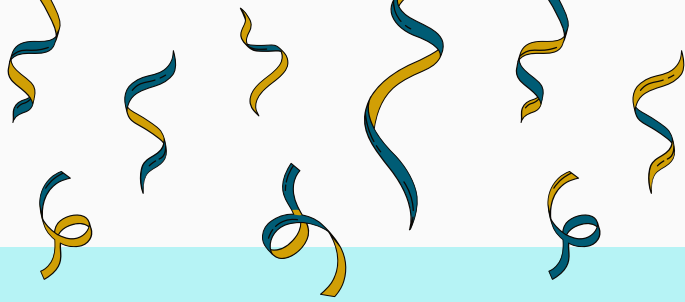


Join Us at an Upcoming Business After 5 Event!

July 31st
Hayward Lions Club
@ Hayward Golf Course

August 21st
@ Apple Awards

Contact robyn@haywardareachamber.com
if you would like to sign up to be a BA5 host in 2026!



Celebrating Members



We are excited to share and celebrate the achievements of our local businesses!

Hayward is buzzing with growth and creativity! These recent ribbon cuttings highlight the momentum of our local businesses and the pride we share as a community.

Wisconsin Women's Business Initiative Corporation (WWBIC)

WWBIC marked the opening of their new space with a press conference, shared stories, and a ribbon cutting celebrating entrepreneurial support.

3 Fly Sisters Taps & Wines

A joyful ribbon cutting celebrated the opening of their patio—a refreshing addition to this well-loved gathering spot.

Padua Exteriors Inc.

We welcomed Padua Exteriors to the Chamber with a ribbon cutting that showcased their commitment to craftsmanship and service.

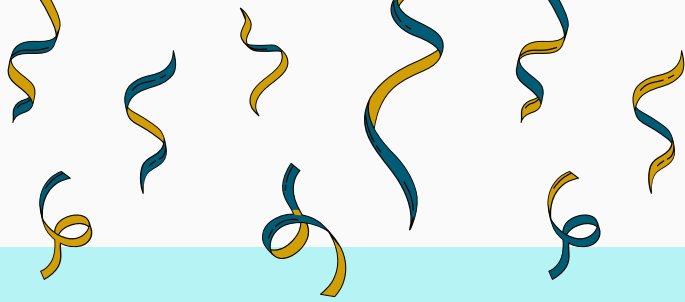
Northwoods Pest Prevention

Held at the Information Center, their ribbon cutting introduced a trusted partner in keeping our homes and businesses pest-free.

"A School of 75" Art Installation @ Shue's Pond

Hayward High School students unveiled a vibrant art piece with a ribbon cutting that highlighted youth creativity and collaboration.





Celebrating Members



A big shout-out to Beehive Botanicals for supporting the Northwoods Humane Society through their Purchase with a Purpose Campaign. Their donation helps provide shelter, medical care, socialization, and training for animals in need —giving them a better chance at finding loving homes. Thank you, NHS, for the incredible work you do, and thank you to Beehive Botanicals for making a difference!

Superior Choice Credit Union of Hayward donated books to Northwest Connections Family Resources for their FREE book giveaway. Their contribution helps get books into the hands of local kids, sparking imaginations and building lifelong readers. Big thanks for making literacy and community connection a priority!



We're excited to share that 100 Who Care awarded over \$10,000 to the Stone Lake Historical Society in support of Arts, Literacy, and Museum initiatives. What an incredible boost for preserving local history and inspiring future generations!

Celebrating Members



Congratulations to the Moccasin Bar as it celebrates 125 years of Northwoods charm, quirky character, and community spirit! Housed in Hayward's oldest standing building—dating back to around 1875—this iconic dive bar has become a beloved local landmark, known for its unforgettable taxidermy dioramas, world-record musky mounts, and stories that span generations.



From the famous 1949 musky catch by Cal Johnson that helped launch Musky Fest, to the countless laughs and memories shared over the years, the Moccasin Bar is more than a watering hole—it's a living piece of Hayward history. Here's to 125 years of tall tales, trophy fish, and timeless camaraderie. Long may the legend live on!



Congratulations to Fred Thomas Resort as they mark a century of hospitality on Big Lake Chetac! Since its founding in 1925 by former Red Sox third baseman Fred Thomas and his wife Connie, the resort has been a beloved retreat for families and anglers alike.

Four generations later, the resort continues to honor its motto—"Perpetually New"—by blending timeless charm with modern comforts. With 21 cozy cottages and a legacy built on warmth and tradition, Fred Thomas Resort remains a cornerstone of Northwoods memories.



OUR NEW MEMBERS!

Please click on the business name to visit their website or social media.

WELCOME!

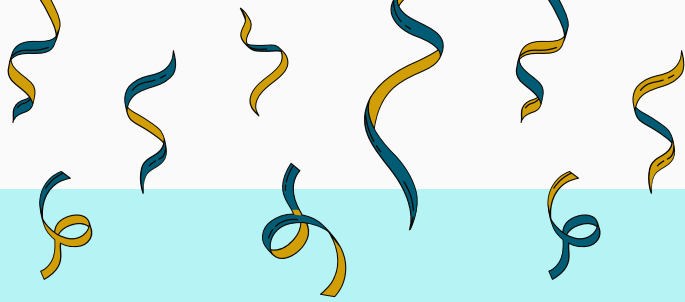
[Garmisch Inn USA](#)

[Quarter Horse Saloon](#)

[Snap Fitness](#)

[State Farm - Derek DeLisle](#)

***Pictures and information were provided on business or organization Facebook/web pages.*



Musky Fest Recap



Hayward's 75th Annual Musky Festival was a vibrant celebration of community spirit, fishing heritage, and family fun! The weekend brought thousands downtown for live music, sidewalk sales, a vibrant arts and crafts show, carnival rides, and family-friendly contests. Highlights included the Musky Run/Walk with 500 participants, the crowning of our Musky Queen, Macie Reinke, and Sunday's Grand Parade—honoring 75 years of casting memories and welcoming visitors from all over the Midwest!

A BIG THANK YOU to all the volunteers that make this event possible – we couldn't do it without you!

A BIG THANK YOU to our festival sponsors who keep Hayward's spirit, tradition, and celebrations growing!

THANK YOU!



Northwoods Community Food Shelf
Nania Family
Ford Family



Chamber Board & Staff



Board Members & Ambassadors

President
Rob Decker

Don Johnson's Hayward Motors
& Hayward Chrysler Dodge Jeep Ram

Vice President
Robyn Stryker

Deerfoot Lodge & Resort

Secretary
Anna Skar

Tamarack Health Hayward Medical Center

Treasurer
Monica Johnson

NorthLakes Community Clinic
& the Social Kitchen & Cocktails

Member At-Large
Robert Davis

Northern Lakes Cooperative Cenex

Director
Kathy Baker

Lac Courte Oreilles Ojibwe University

Director

Paul Eckerline
American Birkebeiner Ski Foundation

Director
Susan Fibert
Frandsen Bank & Trust

Director
Chris Graham
Virgin Timber Resort

Director
Melissa Jordan
Anderson, Hager and Moe CPAs

Director
Adam Smith
McCormick House Inn

Director
Jenni Strama
Hayward Propane

Ambassador
Mary Jo Becker
Frandsen Bank & Trust

Ambassador
Marnie Christensen
Johnson Financial Group

Ambassador
Michelle Coyne
Habitat for Humanity of Sawyer
County

Ambassador
Christine DeGrammont
National Business Furniture

Ambassador
Rikki Donnellan
Hayward Insurance Agency &
Hayward Lions Club

Ambassador
Nikki Hendricks
Superior Choice Credit Union

Ambassador
Stacey Hessel
Hayward Community Schools

Ambassador
Stacy Hughes
Woodland Developments & Realty

Ambassador
Kathy Mullally
Northwest Connection Family
Resources

Chamber Staff



Executive Director
Chris Ruckdaschel
chris@haywardareachamber.com



Assistant Director
Robyn Tenner
robyn@haywardareachamber.com



Office Administrator
Marie Fleming
marie@haywardareachamber.com



Information Specialist
Kitty Tobias
info@haywardareachamber.com

Do you have some exciting news to share or a remarkable event you've noticed in the community?

We would love to hear about it!

www.haywardareachamber.com

715-634-8662

15805 US HIGHWAY 63, Hayward, WI, United States, 54843