

Up North **HAPPENINGS**

JULY + AUGUST 2025

Hayward Area

C H A M B E R O F
C O M M E R C E



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Hayward Area
CHAMBER OF
COMMERCE

Chamber Office Updates

In July and August, the Hayward Information Specialists helped **1,667 guests** in person and **489 guests** over the phone. **370** Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of **8** per business day!

Social Media Statistics



Since July 1st, the HACC has reached **336.2K people**, with **1.2 million content views** and **14.8K interactions**. In the last 2 months we've welcomed **1,335 new followers!** Your engagement helps us shine a spotlight on local businesses, events, and community initiatives—thank you for being part of our growing network. Let's keep the momentum going!



Since July 1st, the HACC has been **viewed 34,762 times**, with **1,627 interactions!** Thanks to your engagement, we're continuing to highlight the Hayward Area—keep following along for more!

#haywardwi #upnorth

facebook.com/haywardareachamber

@haywardupnorth

@haywardmuskyfest

@muskyfestqueens



Celebrating Members



The Chamber's July and August Business After 5 gatherings showcased the dedication of two strong community anchors. July's event, hosted at the Hayward Golf Course in partnership with the Hayward Lions Club, blended hospitality, service, and tradition. Guests enjoyed food, drinks, lively conversation, and door prizes. The Lions Club, now in its 62nd year, highlighted its ongoing commitment to local causes through annual fundraisers and events, while the Golf Course, celebrating 101 years, shared its vision for future investments and expanded community access. The evening reflected the strength of organizations that continue to shape Hayward's civic and recreational life.

In August, Apple Awards welcomed Chamber members for a night of connection and discovery. Owner Emily Caves guided guests through the engraving and printing operations, offering a behind-the-scenes look at the specialized processes that power their recognition and signage products. The door prizes gave winners the chance to choose their item, such as a tumbler or wine glass, and select the custom engraving they wanted, adding a personal and creative touch to the gathering. The event highlighted Apple Awards' history of craftsmanship and its ongoing role in celebrating achievement and community pride across the Hayward area.

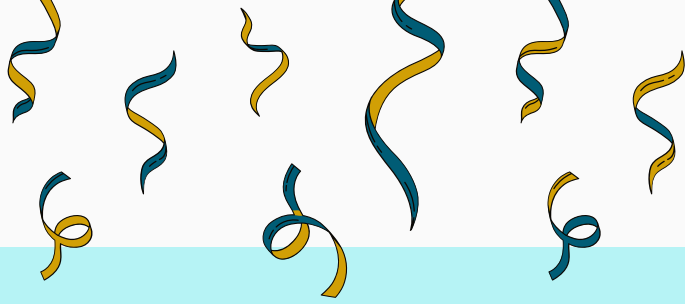


Join Us at an Upcoming Business After 5 Event!

September 25th
@ American Marine

October 30th
@ Hayward Power Sports

Contact robyn@haywardareachamber.com
if you would like to sign up to be a BA5 host in 2026!



Celebrating Members



We are excited to share and celebrate the achievements of our local businesses!

Hayward is buzzing with growth and creativity! These recent ribbon cutting celebrations highlight the momentum of our local businesses and the pride we share as a community.

Selah Mobile Coffee

We welcomed Selah Mobile Coffee as a new Chamber member, celebrating their drive-through and walk-up spot serving high-quality drinks and baked goods.

S.E. Krueger & Co./Hayward Cabin Designs.com

Scott Krueger opened his new Main Street office, offering custom home and cabin designs inspired by each client's vision.

Timber Bay - Hayward

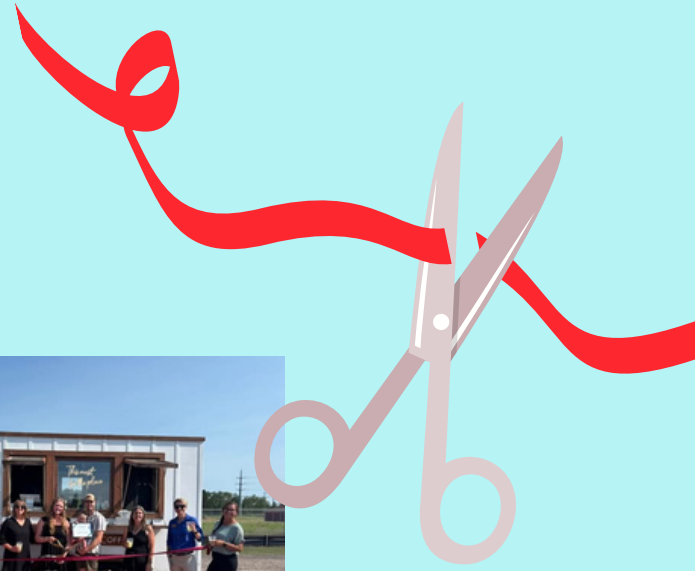
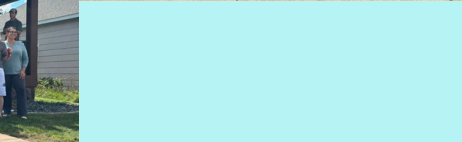
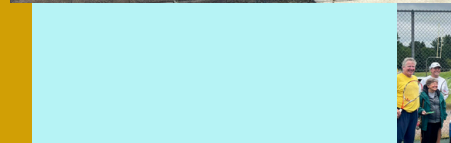
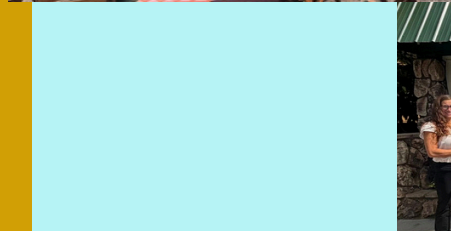
A ribbon cutting kicked off their open house, highlighting programs that build positive, lasting connections for teens.

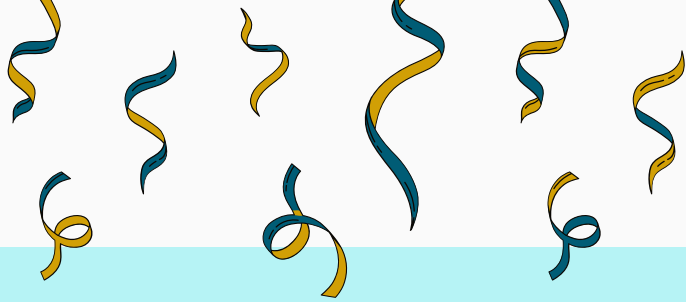
Northwoods Tennis Club

The grand re-opening of the resurfaced courts celebrated upgrades that make tennis accessible for all ages and abilities.

Frandsen Bank & Trust

We marked 100 years of service in Hayward with a ribbon cutting to celebrate this community cornerstone's centennial.





Celebrating Members



A big thank-you to Jump River Electric Cooperative for supporting the Boys and Girls Club of Lac Courte Oreilles with a \$2,000 donation through the Sharing Success grant program with CoBank. This gift, matched by JREC's Federated Youth Foundation, will help the Club purchase new sports equipment, keeping kids active, engaged, and supported in a safe and positive environment after school. Thank you to the Boys and Girls Club for the incredible work you do, and to JREC for investing in the next generation of our community!

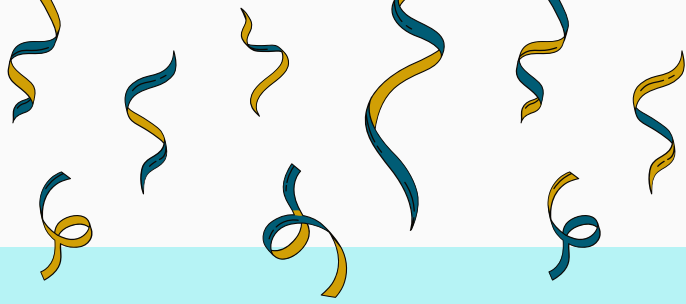
Congratulations to the Northwoods Humane Society! At the July 100 Who Care Sawyer County event, NHS was awarded \$10,000 to support upgrades to their medical room, enhancing the care they provide through spays, neuters, exams, and treatments. This investment strengthens their ongoing mission to prepare animals for loving homes and continues to make a positive impact in our community!



Congratulations to the Giwii-minobimaadizimin Prevention Coalition on receiving a Coalition Excellence Award after completing the four-part Opioid Academy with Northwoods Coalition. Their work strengthens local prevention efforts and supports community health.



Thank you to Timber Ford of Hayward for supporting the Sawyer County Back the Blue Foundation. By donating a portion of every sale each month to local nonprofit organizations, Timber Ford continues to demonstrate a strong commitment to our community.



Celebrating Members



Congratulations to Lac Courte Oreilles Ojibwe University on the grand opening of their new student housing dormitories! This milestone marks an exciting new chapter for the University, creating a welcoming place for students to live, learn, and build community. By adding on-campus housing, LCOOU is not only enhancing the student experience but also strengthening opportunities for education, connection, and growth in our region.

A new chapter is underway on the corner of Main Street and Highway 63 with the groundbreaking of The Lumber Exchange. This site has carried the history of downtown through the Pion Hotel, the Giblin, the Walker, and the Hayward Building, each one a landmark of its era and a testament to the spirit of enterprise in our community. The new project will honor that legacy while creating a coworking destination with offices, meeting rooms, and gathering spaces designed to bring fresh energy to Main Street. Congratulations to co-founders Carson and Amanda Kipfer on this exciting milestone and their vision for blending Hayward's past with its future.



Celebrating Members



Congratulations to everyone involved in the 5th Annual Barn Dance at SylvanDale Wedding & Event Barn! Together, our community raised \$18,840 in support of Forever Joy and the Greater Hayward House of Hope, with \$9,420 presented directly to the House of Hope to further their mission of recovery and healing. A heartfelt celebration filled with music, dancing, and generosity, this event truly showcased the spirit of Hayward.



Congratulations to Norvado on 75 years of service! Since 1950, Norvado has been more than a communications provider, they've been a partner in helping the Northwoods grow and stay connected. What began as a rural telephone cooperative has evolved into a leader in high-speed internet, phone, and technology services. This milestone is not only a celebration of innovation and progress, but also a recognition of their deep roots in the community. For 75 years, Norvado has supported local businesses, families, and organizations, ensuring that our region has the tools to thrive in a changing world. We celebrate their past, present, and continued commitment to serving the people of the Northwoods.



OUR NEW MEMBERS!

WELCOME!

Selah Mobile Coffee

The Lumber Exchange

S.E. Krueger & Co & Hayward Cabin Designs.com

Lake Country Sales & Rentals

Maintenance on the Move Services

Knot Therapy Massage

***Pictures and information were provided on business or organization Facebook/web pages.*

Chamber Board & Staff



Board Members & Ambassadors

President
Rob Decker

Don Johnson's Hayward Motors
& Hayward Chrysler Dodge Jeep Ram

Vice President
Robyn Stryker

Deerfoot Lodge & Resort

Secretary
Anna Skar

Tamarack Health Hayward Medical Center

Treasurer
Monica Johnson

NorthLakes Community Clinic
& the Social Kitchen & Cocktails

Member At-Large
Robert Davis

Northern Lakes Cooperative Cenex

Director
Kathy Baker

Lac Courte Oreilles Ojibwe University

Director

Paul Eckerline
American Birkebeiner Ski Foundation

Director
Susan Fibert
Frandsen Bank & Trust

Director
Chris Graham
Virgin Timber Resort

Director
Melissa Jordan
Anderson, Hager and Moe CPAs

Director
Adam Smith
McCormick House Inn

Director
Jenni Strama
Hayward Propane

Ambassador
Mary Jo Becker
Frandsen Bank & Trust

Ambassador
Marnie Christensen
Johnson Financial Group

Ambassador
Michelle Coyne
Habitat for Humanity of Sawyer
County

Ambassador
Christine DeGrammont
National Business Furniture

Ambassador
Rikki Donnellan
Hayward Insurance Agency &
Hayward Lions Club

Ambassador
Nikki Hendricks
Superior Choice Credit Union

Ambassador
Stacey Hessel
Hayward Community Schools

Ambassador
Stacy Hughes
Woodland Developments & Realty

Ambassador
Kathy Mullally
Northwest Connection Family
Resources

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Information Specialist
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Do you have some exciting news to share or a remarkable event you've noticed in the community?

We would love to hear about it!

www.haywardareachamber.com

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