

# FALL FEST!

HAYWARD, WI  
**SEPT. 20**



September 2025

Dear Fall Festival Vendor,

Welcome to the 40th Annual Fall Festival Art & Craft Show. We're excited to have you join us for this landmark year!

## SET-UP DETAILS

**Date & Time: Saturday, September 20, 2025. Set-up begins at 6:00 AM.**

For safety and logistics, DO NOT start set-up early. You can find your booth number on pages 4 & 5 in alphabetical order by business name. The festival committee has thoughtfully arranged booth placements for festival flow. Please remain in your assigned space. Booth swaps are not allowed. All vendors are required to stay set up for the full event from **9:00 AM to 5:00 PM**. Late arrival, early departure, or no-shows may affect future participation.

## Helpful Tips:


- Mid-block booths: early arrival (starting at 6:00 AM) helps with access.
- Corner booths: allow others to pass before setting up.
- Unload promptly and move vehicles to vendor parking as soon as possible.

## PARKING

Side streets near the festival grounds must remain open for festival attendees. Please use the designated vendor parking areas at Hayward Primary and Intermediate Schools (highlighted on the map in **blue** on page 3). Avoid parking in nearby private business lots, which enforce towing policies. Vehicles parked in city and festival designated no-parking zones are also subject to towing.


## WASTE DISPOSAL

Help us maintain a clean event space:

- Do not leave trash on the street.
- A dumpster is located on Second Street. (marked on map on page 3 with )
- All garbage must be properly disposed of or removed from the event area. Please break down any boxes before placing them in the designated dumpster.

## EMERGENCY INFORMATION

In the event of evacuation, head to the designated reunification site:

Hayward Wesleyan Church, 10655 Nyman Ave (marked on map on page 3 with )

## QUESTIONS?

Hayward Area Chamber of Commerce

715-634-8662 | robyn@haywardareachamber.com

Thanks again for being part of Fall Festival! We are grateful for your contribution to one of Hayward's biggest community traditions.

Best,

Robyn Tenner

Assistant Director

Hayward Area Chamber of Commerce



DAKOTA AVENUE

FIFTH STREET

St. Joseph  
Catholic Church  
10586

Alley

Ameriprise

Timber Bay

House of Hope

Spider Lake Church-  
Main Street Campus  
10601

120  
118  
116  
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Court House  
10610

Alley

FOURTH STREET

Thrivent  
Financial

Municipal  
Parking Lot

Public Rest  
Rooms

Alley

Post Office  
10597

FESTIVAL ACTIVITIES

Frandsen Bank & Trust  
10583

D-143  
B-143

C-143  
A-143

Duffy Law Office  
10594

Superior Counseling  
10592

Out of the Woods Winery  
10588

10586

Wilde Gifts & Goods  
10584

Gowey Abstract & Title Co.  
10584

River & Rain  
Apothecary  
15846

Alley

THIRD STREET

10554

The NHS  
Thrift Shop  
15861

Alley

Outdoor Ventures  
10579

10577 Eagle Wings Sportswear

American Heritage Antiques  
10573

Ronning's  
10571

Tremblay's  
10569

Glik's  
10567

The Firehouse Bakery  
10563

Eagle Wings Fashion  
10561

10561Hi Ho Silver  
10559

True Form  
Fitness  
15836

Three Tentacles  
Tattoo  
15836

60  
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Silver Star Market  
10578

Silver Star Market  
10576

3 Fly Sisters Taps & Wines  
10574

Rugged Roots  
10572

10570

Sweet City  
10568

Ahlgren's Boutique  
105766

Northwest WI Realty  
10564

The Social Kitchen & Cocktails  
10562

Main Street Tacos  
10560

15828/15826

15824

15822

Alley

FARMER'S MARKET

FARMER'S MARKET

BEER &  
BRAT TENT

FOOD COURT

DAKOTA AVENUE

DAKOTA AVENUE

Hayward Fly  
Fishing Co.  
15849

15847  
ResTyled

Art Beat  
15845

The Laundromat  
10528

Backroads Coffee & Vibes Bakery  
10526

Moccasin Bar  
15820

Good  
Knights  
15812

Alley

Sundaes with Annabell and Charlotte  
10555

Lake Kids  
10553

Angry Minnow Downtown  
10551

Angler's Bar and Grill  
10547

Sweetgrass & Sage  
10543

Hayward Mercantile Co.  
10541

Lumber Exchange  
10806

10558

Lynne Marie's Candies  
10556

Midwest Mortgage  
10554

Grey's Barber Shop  
10552

Nordic Northwoods  
10550

Lures of the North  
10548

10546 Bath & Body Fusion

Twin Flame  
10544

Riverbrook Bike and Ski  
10538

Alley

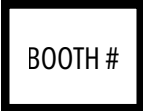
US HWY 63

US HWY 63



**Booth Layout & Street Markings**

Each vendor space has been marked with chalk on the street, indicating exact booth placement. Please locate your designated space by finding your booth # and using these markings before setting up.



All Booth Spaces are 10'H x 20' W




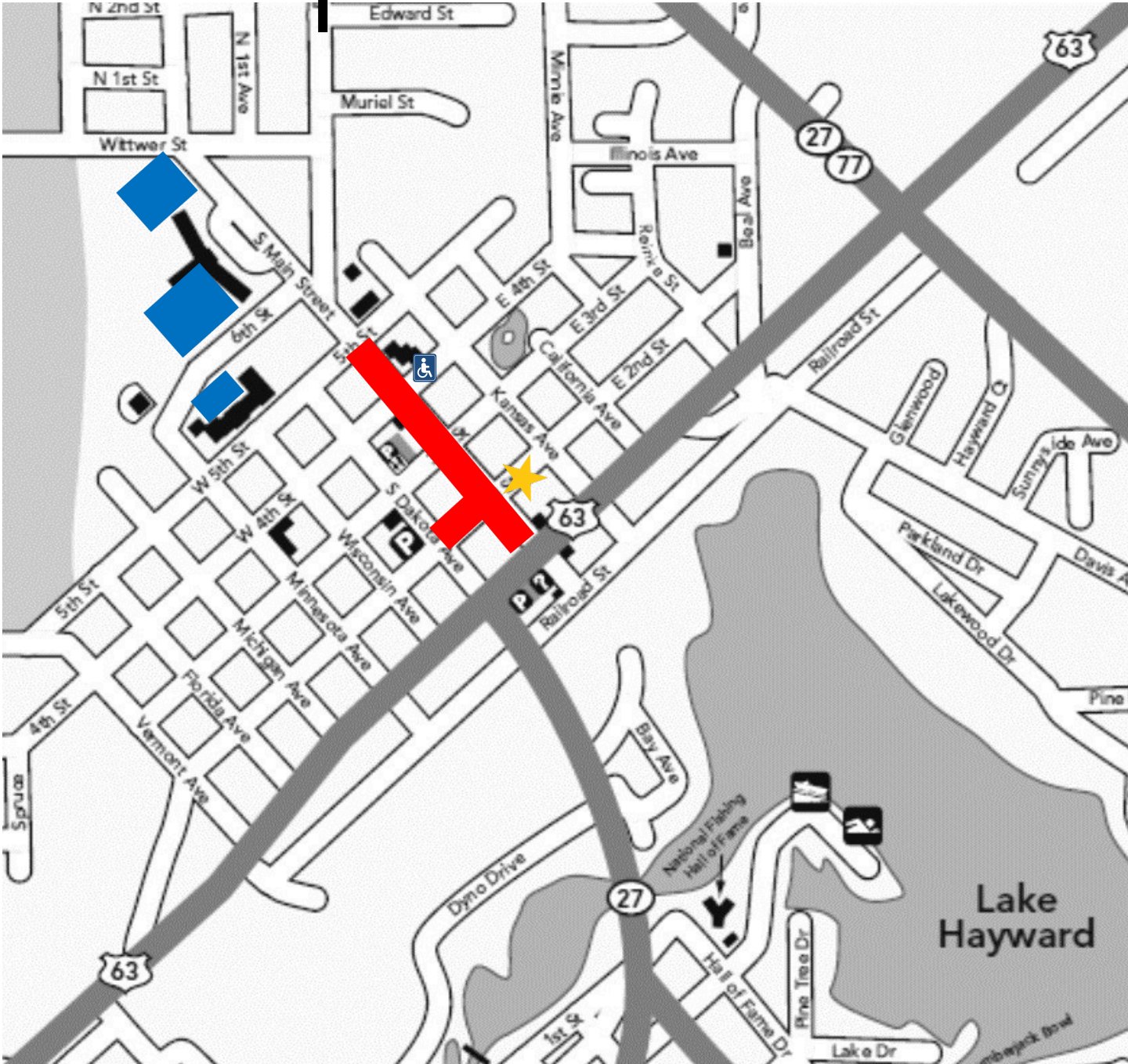
**PARKING KEY:**

-  = Vendor Parking at The Primary & Intermediate Schools
-  = Vendor Booth Spaces

**LOCATION KEY:**

-  = Dumpsters
-  = Emergency Reunification

 Emergency Reunification Location  
Hayward Wesleyan Church



ART & CRAFT VENDOR BOOTHS			
70	A Pampered Pixie	41	Drifted and Twisted Art
95	Alotta Moose Custom Jewelry	39	Earthborn Treasures
47	Angry Tomato Salsa	33	Easy Breezy Jewelry
110	Ann M Johnson	116	Ellison Clark Books
97	Audience of One	93	Enchanted Ivy Candles Co.
99	Barry Peterson	68	Flamingo Paint
43	Bemused Creative	36	Flattery Works
59	Bernies Bottles and More	37	Follis Funny Farm
92	Betty Casper	84	Follis Sugar Shack
A-143	Birds of a Feather	51	Grannys Crafty Shack
D-2	BK Nuts LLC	48	Happy Pig Studio
94	Bohemian Cottage Co.	107	Hardina Homestead Creations
85	Boinkle Candles	31	Hauser's Superior View Farm
64	Borealis Holistics Ministry LTD	49	Hayward Community Food Shelf
112	Brett Champan - WI Author	103	HMONGifts
101	Carie Burns	86	Indy's Sawdust Shop
62	carolskettlecorn	65	Inspired After 5
58	Charming Farm Creations	50	Jackpine Creations
104	Chickadee Spoonworks	B-2	JJ Clay on the Bay
105	Chrissy's Creations	76	Just Fudge
81	Cindy's Crafts	C-143	Karen Sherer-Smith
91	Clint Wickman Originals	114	Katie Vanderbloemen
113	Cornet Canvas and Ink	72	Kiddiwink Kinds
111	Crafting Endeavors	74	Kringles Krafts
98	Creative Impulse Crafts	54	Kutie Kari Books, Inc.
118	Cubbyhole Creations	57	Lake Country Sales and Rental
106	David Tindell, Author	75	LP Creations
82	Deb Parsons	60	Lucy Iburg
53	Dharmon Designs	73	Making Sawdust

35	Mittens & More 2	88	The Awkward Artist LLC
89	Morley's Maple Syrup	67	The Licorice Guy
80	Mouse-Mix, LLC	79	Theodore's Workshop
117	Northsconsin	69	Toni Fuller
119	Northsconsin	40	Van Low Family Farm
71	Northwoods Humane Society	A-2	V-Wood Creations
42	Olson Hoang Crafts	52	Wanish Sugar Bush
C-2	One of a Kind	87	Wheel Works Pottery
56	Over The Rainbow	46	White Button Permajewelry
102	Patricia Lacey	63	WHSM & WBZH Radio
32	Pauls Porch Pots	38	Wilde Gifts and Goods
77	Pigment Paradise	FOOD TRUCK BOOTHS	
66	Plink Cutlery		
96	Rachel M. Martens, author		
90	Rockweiler Jewelry		
45	Sarah's Garden	21 + 22	Lamoureux Concessions
83	Sawyer County ATV/Snowmobile Alliance	20	Mr. Goodies
D-143	Sawyer County K-9 Foundation, Ltd.	19	Hog Wild BBQ and Smokehouse
78	Severson Ironworks		
44	Sew Much More		
108	Sharon's Art Shop		
55	Silver Star Market		
109	Solstice Sisters		
100	Stacy's Tasty Salsa and Pickled Goodies		
115	Stich & Sew		
106	Sully Bees (shared booth)		
61	Superior Candle Company		
34	Swearingen Candle Co.		
B-143	Tammy Jo's She Shed		