

# Up North HAPPENINGS

NOVEMBER + DECEMBER 2025



Hayward Area  
CHAMBER OF  
COMMERCE

## Chamber Office Updates

In November & December, the Hayward Information Specialists helped **471 guests** in person and **338 guests** over the phone. **222** Hayward Lakes Vacation Guides have been mailed out to people inquiring about visiting the Hayward Area, an average of **5** per business day!

## Social Media Statistics



Since November 1st, the HACC has reached **504.7K people**, with **1.5M content views** and **41K interactions**. In the last 2 months we've welcomed **2.9K followers!** Your engagement helps us shine a spotlight on local businesses, events, and community initiatives—thank you for being part of our growing network. Let's keep the momentum going!



Since November 1st, the HACC has been **viewed 222.1K times**, with **34.7K interactions**! Thanks to your engagement, we're continuing to highlight the Hayward Area—keep following along for more!

#haywardwi #upnorth

[facebook.com/haywardareachamber](https://facebook.com/haywardareachamber)

@haywardupnorth

@haywardmuskyfest

@muskyfestqueens



# Celebrating Members



## Business After 5: December Highlights

December wrapped up the year with a festive Business After 5 at [Echo Health](#). Formerly known as New Life Resource Center and Chequamegon Pregnancy Center, Echo Health is the new name following a recent merger, united by a shared mission of building strong, hope-filled communities. The Echo Health team welcomed guests to their new location with seasonal décor, a hot chocolate bar, warm apple cider, and a truly inviting holiday atmosphere.

Guests enjoyed connecting with fellow Chamber members while touring the new space and learning more about the services Echo Health offers to individuals and families. Echo Health is fully donation- and fundraiser-funded, and all services are provided completely free of charge to clients, ensuring access to care and support for those who need it most. The evening also included festive holiday door prize giveaways and a successful 50/50 raffle, with proceeds supporting the Downtown Hayward Public Restrooms. Thank you to the team at Echo Health for hosting such a warm, welcoming, and meaningful evening, and for giving our members the opportunity to see their new space and learn more about the important work they do.

As we close out 2025, we extend a sincere thank you to all of our Business After 5 hosts throughout the year for opening their doors, sharing their work, and helping create meaningful opportunities for connection. These events continue to showcase the strength, generosity, and collaborative spirit of our local business community.

Business After 5 events bring Chamber members and their employees together for relaxed, after-hours networking at local businesses. These popular gatherings are a great way to make new connections, strengthen existing relationships, and see what's new or happening at fellow member businesses. All Chamber members and their employees are welcome to attend any and all Business After 5 events. Mark your calendar and plan to join us throughout 2026 for meaningful connections and community-building opportunities.

 **Join us at Our Next Business After 5 Events!**

**January 29, 2026**

Hosted by Sawyer County Record  
@ The Social Kitchen & Cocktails

**March 26, 2026**

@ Trinitas Classical Academy



# Celebrating Members



We are excited to share and celebrate the achievements of our local businesses!

Hayward is buzzing with growth and creativity! These recent ribbon cutting celebrations highlight the momentum of our local businesses and the pride we share as a community.

## Lake Kids

We celebrated new ownership at Lake Kids, a beloved and imaginative shop on Main Street in Hayward. Congratulations to new owners Andrea and Craig Dodson, along with their son Carter, the store's "Chief Toy Officer." Lake Kids continues to be a place of wonder, fun, and adventure for kids and adults alike, and we encourage everyone to stop in and explore this unique local gem.

## Aspen Acres Assisted Living, LLC

Congratulations to Aspen Acres on celebrating 10 years of service to the Hayward community. This impressive 24-suite complex provides both assisted living and memory care, and the milestone was marked with a wonderful celebration alongside residents, families, and guests. Aspen Acres continues to be a valued resource, offering compassionate care and support to local families.

## The Monarch Gym

We celebrated the opening of The Monarch Gym owned and founded by Bailey Slater, with John Keifer serving as Gym Coordinator. This impressive new facility offers a welcoming space for fitness, wellness, and community. A unique highlight is the in-house Bistro, which is open to the public.



# Celebrating Members



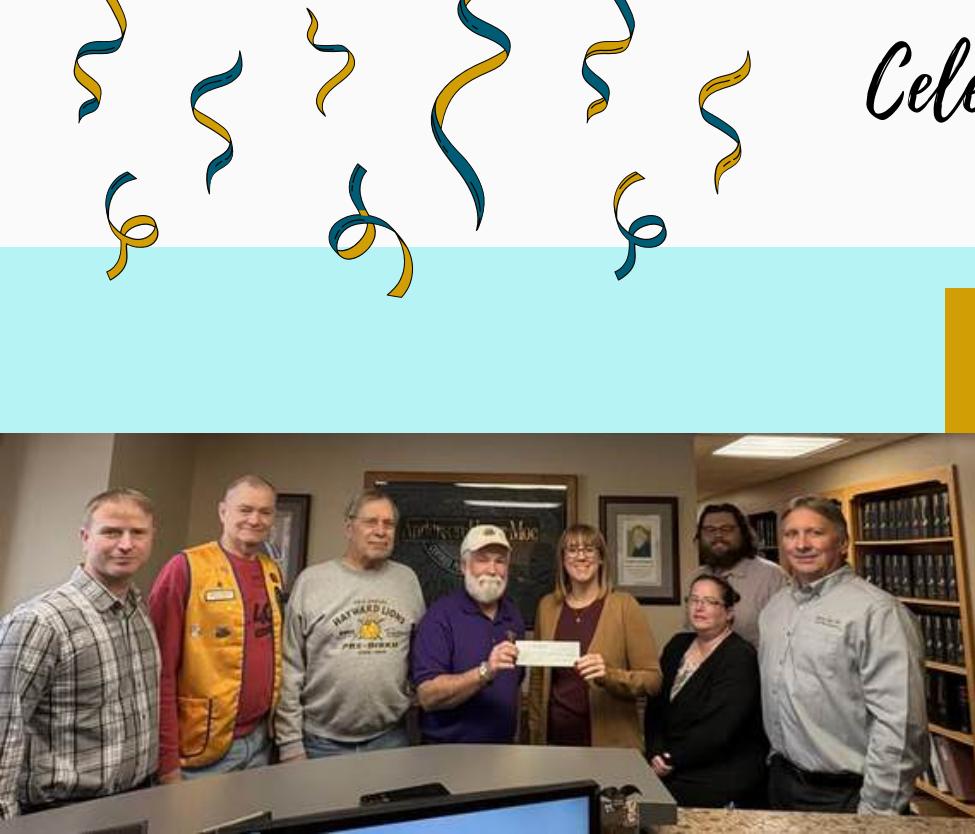
We'd like to recognize Don Johnson's Hayward CDJR for its generous donation of a Ram 2500 to the Chequamegon Area Mountain Bike Association (CAMBA). This contribution supports trail maintenance and helps sustain the trail system that makes the Hayward area a premier outdoor recreation destination.

Lakewoods Resort generously served a community dinner in support of CARE, helping provide a warm meal and meaningful support for members of our local community.



The Lake Chippewa Flowage Resort Association donated \$1,000 to the Sawyer County Snowmobile ATV Alliance to help support trail clean-up efforts. This contribution reflects the association's ongoing commitment to maintaining local trails and giving back to the outdoor recreation community that is vital to the Hayward area.

# Celebrating Members



Anderson, Hager & Moe has generously donated \$625 to support the Hayward Area Lions Club and its ongoing work in the community. Their commitment to giving back helps strengthen local service efforts and makes a meaningful difference for the Hayward Area.

We're grateful to share that Northern Lakes True Value's Milwaukee Man Cave raised \$4,300 for Christmas 4 Kidz through its "Man Cave Christmas" events and Milwaukee Tool sale, made possible by strong community and business support. This generous effort helps Christmas 4 Kidz continue providing holiday support for area children and families, and is a wonderful example of the giving spirit!



## OUR NEW MEMBERS!

**WELCOME!**

Hayward Aviation

Barefoot Painter, LLC

Lakewood Cafe

Hayward Family Restaurant

# Chamber 2025 Year in Review



**5,650**

CALLS &  
WALK-INS



**9.4K**

NEW  
FACEBOOK  
FOLLOWERS



**7.9M**

SOCIAL  
CONTENT  
VIEWS



**399**

E-BLASTS



**69**

EVENT  
SPONSORS



**15**

CHAMBER  
EVENTS



**25**

RIBBON  
CUTTINGS



**\$93.7K**

CHAMBER  
BUCKS SOLD



**39**

NEW  
MEMBERS



**404**

CURRENT  
MEMBERS

# Chamber

# Board, Ambassadors & Staff

**President****Rob Decker**

Don Johnson's Hayward Motors  
& Hayward Chrysler Dodge Jeep Ram

**Vice President****Robyn Stryker**

Deerfoot Lodge & Resort

**Secretary****Anna Skar**

Tamarack Health Hayward Medical  
Center

**Treasurer****Monica Johnson**

NorthLakes Community Clinic  
& the Social Kitchen & Cocktails

**Member At-Large****Robert Davis**

Northern Lakes Cooperative Cenex

**Director****Kathy Baker**

**Lac Courte Oreilles Ojibwe  
University**

**Director****Rikki Donnellan**

Hayward Insurance Agency &  
Hayward Lions Club

**Director****Paul Eckerline**

American Birkebeiner Ski  
Foundation

**Director****Susan Fibert**

Frandsen Bank & Trust

**Director****Chris Graham**

Virgin Timber Resort

**Director****Adam Smith**

McCormick House Inn

**Director****Jenni Strama**

Hayward Propane

**Ambassador****Mary Jo Becker**

Frandsen Bank & Trust

**Ambassador****Marnie Christensen**

Johnson Financial Group

**Ambassador****Christine DeGrammont**

National Business Furniture

**Ambassador****Nikki Hendricks**

Superior Choice Credit Union

**Ambassador****Stacey Hessel**

Hayward Community Schools

**Ambassador****Stacy Hughes**

Woodland Developments & Realty

**Ambassador****Mark Mantey**

Timber Bay Hayward

**Ambassador****Kathy Mullally**

Northwest Connection Family  
Resources



**Executive Director**  
**Chris Ruckdaschel**

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robyn@haywardareachamber.com



**Assistant Director**  
**Robyn Tennen**

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**Office Administrator**  
**Marie Fleming**

marie@haywardareachamber.com



**Information Specialist**  
**Kitty Tobias**

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Do you have some exciting news to share or a remarkable event you've noticed in the community?

We would love to hear about it!

[www.haywardareachamber.com](http://www.haywardareachamber.com)

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